

# CNM INTERNATIONAL DELEGATION PRESENTATION

MaMA 2022

Country	First name	Surname	Company	Activity
Czech Republic	Pavla	Slivova	Colours of Ostrava	festival / promoter
CEE / Balkans / Turkey	Sara	Gigante	Charmenko / Charm Music Serbia	booking agency / promoter
Germany	Catarina	Pauli Caldas	Handshake	booking agency
Germany	Elke	Kuhlen	c/o pop & electronicbeats	festival
Germany	Marie-Christine	Scheffold	Selective	booking agency
Germany	Silke	Westera	FKP Scorpio	booking agency / festivals
Italy	Gianfranco	Raimondo	YpsigRock	festival
Italy	Vincenzo	Barreca	YpsigRock	festival
Italy	Magali	Berardo	Musicalista	booking agency
Italy	Veronica	Proia	DNA Concerti	booking agency
Lithuania	Vaidas	Stackevicius	What's Next In Music	festival
Poland	Maciej	Madejski	Sideways	booking agency
Switzerland	Stipe	Svalina	M4Music_& Exil	festival / venue
UK	Andy	Jones	Focus Wales	festival
UK	Clémence	Godard	Bird On The Wire	promoter
UK	Roxane	Dumoulin	ATC	agency
UK	Peter	Thomsen	Kilimanjaro	promoter
Turkey	Su	Odabaş	Charmenko	booking agency / promoter

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## ANDY JONES - FOCUS WALES (UNITED KINGDOM)

Festival booker

Andy Jones is the co-founder and music booker for the FOCUS Wales showcase festival. Andy has worked within the music industry for over 15 years; as an artist, label MD, and promoter. He's delivered work for a variety of labels, including dedicated releases in the UK, Germany, Italy and Canada. Through these projects Andy has gained extensive experience of the various sectors, providing his team with a depth of expertise which underpins the delivery of the FOCUS Wales festival. FOCUS Wales is an annual international showcase festival for the Welsh music industry, and takes place in Wrexham each year, placing the industry spotlight firmly on the talent that Wales has to offer the world.

## CATARINA PAULI CALDAS - HANDSHAKE BOOKING (GERMANY)

Booking agent / promoter

Cat has a background in musicology and artist management. Now, she's active as an international agent for Berlin-based Handshake Booking. Expanding the agency's horizons and building up its international presence, she works with festivals and venues worldwide seeking synergies to develop sustainable partnerships with like-minded professionals.

Handshake Booking was founded over 10 years ago. With a network spanning all relevant concert halls, venues, and festivals in GAS and presenting more than 50 artists such as China Moses, Mayra Andrade, Theo Croker or Marina Satti, the agency quickly established its name within the world of Jazz and global music, later progressing into presenting artists from the Pop/Rock as well as the classical world.



## CLÉMENCE GODARD - BIRD ON THE WIRE (UNITED KINGDOM)

Promoter



BIRD ON THE WIRE was conceived in 2009 by Clémence Godard and Tim Palmer, two friends with a passion for music, and brought to life with a three-day mini festival in a sweltering basement in Dalston. Over the years, BOTW turned into a fully running, wholly independent, concert promotions company hosting events all over London (and beyond) including some of the capital's most prestigious and unique venues. They have been developing an ever-growing number of artists including The War On Drugs, Angel Olsen, Moses Sumney, Squid, Mac DeMarco, Loraine James, Nils Frahm, Steam Down, Big Thief, Tim Hecker,

Young Fathers etc., founded Leisure Festival at Dreamland in Margate, co-founded Visions Festival, and are close collaborators of End Of The Road. Over the years, they have also presented art exhibitions including the first ever Joan Cornellà solo show in London.

## ELKE KUHLEN - c/o POP & TELEKOM ELECTRONIC BEATS (GERMANY)

Festival booker

Elke Kühlen is the festival director of Cologne based c/o pop festival, she's also currently booking all Telekom Electronic Beats Festivals, is a DJ and publisher of alternative magazine Jungs- and Giddyheft.

The c/o pop Festival has been one of Germany's key discovery festivals for almost 20 years. On 5 days, on more than 30 stages and with more than 120 program points, the c/o pop Festival creates a new perspective of pop culture like no other festival understands: music without genre denial, workshops around topics like: Sustainability, Diversity, Communities, Readings, Dance Workshops, Open Spaces for an open and colorful society and much more. The c/o pop Festival creates the connection between the industry and the festival guests with the associated industry meeting the c/o pop Convention. What is discussed and developed during the day in panels, key notes and workshops is reflected in the festival program. No purely theoretical consideration of the current pop cultural trends but direct implementation. The direct exchange and networking at eye level makes the c/o pop convention one of the most important industry meetings in Germany.



## GIANFRANCO RAIMONDO - YPSIGROCK (ITALY)

Festival founder and booker



Director and lawyer of the Glenn Gould Association in the organization of events, creator and founder together with Vincenzo Barreca of Ypsigrock Festival, Kals'Art Overground and numerous other events. Responsible for logistics and administration of the Design in Town (2014) and Centro Sud (2016-2017) and Tutti Inclusi (2018-2021) projects in collaboration with the Fondazione con il Sud.

## MACIEJ MADEJSKI - SIDEWAYS (POLAND)

Booking agent / promoter

Concert promoter and booking agent, organizing tours in Poland for alternative rock, jazz and folk groups from all over the world; manager of Polish and international acts; radio host; music journalist; DJ and PR rep; festival planner; Live Europe associate.

#sidewaysbooking #ratkru #hammondgrooves #izzyandtheblacktrees  
#ogródszeląg #cnm #liveeurope



## MAGALI BERARDO - MUSICALISTA (ITALY)

Booking agent

Musicalista is an agency that promotes sounds and cultures of local origins and in a global perspective, founded in 2007 in Turin, Italy, on the initiative of Magali Berardo, trained in previous years through important experiences with main agencies in the national world music scene. Musicalista is a booking agency that represents in Italy

artists like Bombino, Fatoumata Diawara, Amadou & Mariam and many others, as well as a consulting agency for festivals and foundations and in the years become a strategic hub for Italian artists abroad and international artists in Italy.

## MARIE-CHRISTINE SCHEFFOLD - SELECTIVE (GERMANY)

### Booking agent

As a frequent concert guest and music collector Marie-Christine Scheffold ventured to the professional side of the business in 2014. After moving to Berlin and her first internship at Universal Music Germany (Print & Online Promotional International) she completed her training as event manager at Landstreicher Booking in 2017 and stayed with the company two years as junior agent & promoter. In the beginning of 2019 she started at Selective Artists as agent & promoter. Selective Artists works with a wide range of artists varying from genres such as Pop to Indie, HipHop and EDM in all venue sizes, from small club shows and showcases to big capacities as well as festivals.

Marie-Christine works with artists such as Sofi Tukker, Joy Oladokun, M.Byrd, Shelter Boy and Jules Ahoi. Not only as a German promoter but also as GSA and European agent.

Striving for awareness and an open-minded environment, not only in her team but the music industry in general, she co-founded the intersectional queer-feminist initiative fæmm in late 2019. Together with the four other co-founders and their ever-growing community, she aims for more visibility for marginalized people on and behind the stages by amplifying their voices.



## PAVLA SLIVOVA - COLOURS OF OSTRAVA (CZECH REPUBLIC)

### Festival booker / promoter



Pavla studied Social Work at the University of Ostrava and after a short internship in the field she became permanently involved in the music industry. Since 2009, she has been an integral part of the Colors of Ostrava team as the head booker and artist production of international artists. She regularly participates in music conferences and showcases around the world (Eurosonic, WOMEX, IFF, ILMC, etc.) and represents Colors of Ostrava in organizations such as ETEP or Yourope.

Colors of Ostrava is an international, multi-genre music festival organized annually in Ostrava since 2002. In 2012, the festival was moved to the entrancing surroundings of Dolní Vítkovice - an area that used to belong to metallurgical works, mines and ironworks. The last, 18th year, offered over 450 program items on 24 open and covered stages - concerts, discussions, theater performances, films, workshops as well as art activities. In 2022 the festival was headlined by Twenty One Pilots, The Killers, Martin Garrix alongside acts such as Hiromi, Larkin Poe, Fatoumata Diawara.

## PETER THOMSEN - KILIMANJARO (UNITED KINGDOM)

Promoter

Peter Thomsen is a promoter at Kilimanjaro Live, one of the biggest national promoters in the UK looking after a wide array of artists from Ed Sheeran and Sam Fender to Parcels, Cavetown, Phoebe Bridgers and more. Originally from Denmark, Peter started off as a drummer in different bands before moving to London in 2012 to study at University of Westminster. On the side of his studies he started putting on his own East London showcase nights, presenting the likes of Jade Bird, Nilufer Yanya, Olivia Dean, and Mathilda Homer in intimate settings before first landing an internship at Kilimanjaro and later joining officially as their new music promoter. Now, he works with acts such as Nathy Peluso, Morad, Clara Luciani, Pomme, Sunset Rollercoaster, as well as running What The France's London showcase in collaboration with CNM.



## ROXANE DUMOULIN - ATC (UNITED KINGDOM)

Booking agent



Roxane is a booking agent at ATC LIVE where she books tours around the world for her roster. She represents artists such as Dan Deacon, Los Bitchos, Goat Girl, Gilla Band and more.

## SARA GIGANTE - CHARM MUSIC / CHARMENKO (SERBIA)

General Manager Charm Music Belgrade (Serbia) and Rijeka (Croatia)  
Charmworks Artist Agent (Turkey)

Sara Gigante is the local manager of Charm Music for Serbia and Charm Music Croatia and the Promoter Head of Charm Music Group. Her main activity is promoting events in ex- Yugoslavia and coordinating the Balkan region. She is also the head of the Charmworks artist agency, working with wonderful artists all over the world in genres including rock, pop, electronica, world, jazz, folk, classical & experimental. Her first job in the music business was as a roadie for Balkan brass orchestras. Since the very beginning of her career she specialized in Eastern Europe & the Middle East. Among the concert that she promoted for Charm Music there are: Arctic Monkeys, Tame Impala, The Smile, Ludovico Einaudi, Eros Ramazzotti, Dead Can Dance, Garbage, Olafur Arnalds, Wardruna, Iron Maiden, 2Cellos and many others.



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## SILKE WESTERA - FKP SCORPIO (GERMANY)

Booking agent / promoter / festivals booker

Silke Westera started working in the music business about 20 years ago. She has been with FKP Scorpio for almost as long. After being head booker for founder Folkert Koopmans, for whom she looked after artists like Beastie Boys, Placebo and Band of Horses amongst others, she became a promoter herself. Since then, she has built up her roster, which includes Aldous Harding, Anna Calvi, Big Thief, Half Moon Run, James Bay, Tom Walker, Warpaint, Whitney and many more, and continues to expand it with exciting new artists.

## STIPE SVALINA - M4MUSIC & EXIL (SWITZERLAND)

Festival & venue booker

Stipe Svalina, born 16.11.1984, is an entrepreneur with various pillars in the music scene. He runs the club EXIL in Zurich as part owner and CVO and is mainly responsible for the entire booking and strategy. His focus is on pop, hip hop and electronic music. He is also booker and head of communications at the m4music Festival, the biggest showcase festival and connecting platform in Switzerland.

The 25-year-old brand m4music is the largest Swiss connecting platform in pop music and organises the most relevant national showcase festival once a year, which takes place every March with 6,000 visitors. On five different stages you can experience a cross-section of national pop music, meet professionals from the local scene and enjoy concerts by international artists.

Founded in 2009, the EXIL club is one of the most relevant clubs in Zurich when it comes to discover new trends. With around 250 events a year, it covers a wide range of music genres, whether at live shows or party nights. In terms of content, they move in different genres with a focus on pop, hip hop and techno. The capacity is 350 guests.



## SU ODABAŞ - CHARMENKO (TURKEY)

### Artist agent

Alongside a team of multitaskers, I act in several different roles within the branches of Charmenko. In the talent buying section (Charmenko), I assist our bookers as an advancing person (logistical coordination) to operate booking processes smoothly between the artist's and the promoter's part. In the Charm Music Turkey team, I co-coordinate the marketing and social media processes, and I act as hospitality manager for our promotions in Turkey, mostly in Istanbul. In Charmworks, I represent a variety of artists from all around the world who are creating and performing in diverse music genres as their booking agent.

I'm a music enthusiast from Istanbul. After ten years of francophone education based in Istanbul and finishing my undergrad studies in Sociology and Cinema-Television-Radio fields, I started to study Ethnomusicology as a master's student. While my studies continued, I joined Charmenko in mid-2021, which is a society focused on live music and its various branches in Eastern Europe and Turkey, with its mother office in Istanbul. The main activity areas of Charmenko are booking/talent buying, live music event organization (Charm Music), and artist booking agency (Charmworks).

## VAIDAS STACKEVICIUS - WHAT'S NEXT IN MUSIC (LITHUANIA)

### Festival booker

Started as a music journalist in mid-nineties in various news agencies and newspapers, eventually became PR representative of Bryan Adams, Pet Shop Boys, Chris de Burgh, Scatman John, Scooter and other concerts in Lithuania (in 1997-2001) as well as RockKiev festival (headlined by Metallica in 2000) in Kiyv, Ukraine. Co-founder of Lithuania-based M.P.3 music agency (est. 2002). Current CEO of M.P.3 group that consists of a record label, booking agency and concert agency. Since 2015 co-founder and current director of Lithuanian Music Business Association, the organizer of the annual music conference & showcase festival What's Next in Music?, which every September takes place in Vilnius.



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## VERONICA PROIA - DNA CONCERTI (ITALY)

Booking agent



Veronica Proia is a 29-year-old Italian booker. She has been working in the music industry since 2017 and since 2020 with dna concerti, a company that stands out for the quality of musical proposals in the national scene thanks to its expert and professional but passionate approach. She is in charge of organizing and managing the tours of emerging and non-emerging artists, working on a geographically and musically heterogeneous roster. Veronica, who holds a degree in International Cooperation and development, grows a special interest and sensitivity to social and cultural issues such as gender equity, inclusiveness, environmental sustainability, and their application in the music area.

DNA concerti ed eventi has been active since 1998 all over Italy organizing concerts, festivals, tours of national and international artists and representing as an agency many of the most important artists of the Italian independent scene. Over the years it has had the opportunity to work with performers such as Bjørk, White Stripes, Beck, Kraftwerk, Sex Pistols, Sonic Youth, Blur, Aphex Twin, The National, Editors, Verdena, Calcutta, Cosmo, Carl Brave x Franco 126, Bud Spencer Blues Explosion and many others. DNA has also produced and collaborated with some of the most prestigious and culturally relevant festivals in the national area, including Siren Festival, Astro Festival, Dissonanze, TOdays, Ferrara Sotto le Stelle and many others. The element of value that over the years has contributed to its growth, is the presence of a team composed of competent and prepared professional figures, each engaged in a specific area of expertise: from the actual booking, to the technical and logistical management and production of events, marketing and communication, legal and financial administration.

## VINCENZO BARRECA - YPSIGROCK (ITALY)

Festival founder and booker

Vincenzo Barreca has been involved in the production of cultural events for over 25 years. Together with Gianfranco Raimondo, he founded the Glenn Gould Association, which over the years has carried out numerous cultural projects including Ypsigrock, Orbita and Palermo Overground festivals and the "Centro Sud" and "Tutti Inclusi" social projects. He is director and booking manager of the Glenn Gould Association's activities.

The "[Associazione Culturale Glenn Gould](#)" is a non-profit association that has been operating in Sicily since 2001 with the aim of promoting cultural initiatives, mainly musical, with a strong international focus, supporting policies and specific projects for regional enhancement and development.

