
Centre national
de la musique



INTERNATIONAL CERTIFICATIONS

2022

In collaboration with the





A 4 STEP PROCESS

Physical and/or digital sales (free and paid) made outside France

Project release date between January 1st and December 31st

Project release date being earlier and having reached a new threshold during the certification period



01 Call for certifications

The call for certifications and all related documents (template, methodology) were published on January 6, 2023.



02 Receipt of reports

February 3, 2023: deadline to communicate all the elements necessary for international certifications.

03 Re-processing of data

Based on the raw files, the CNM verifies that the thresholds have been met, and if necessary, awards the certifications.

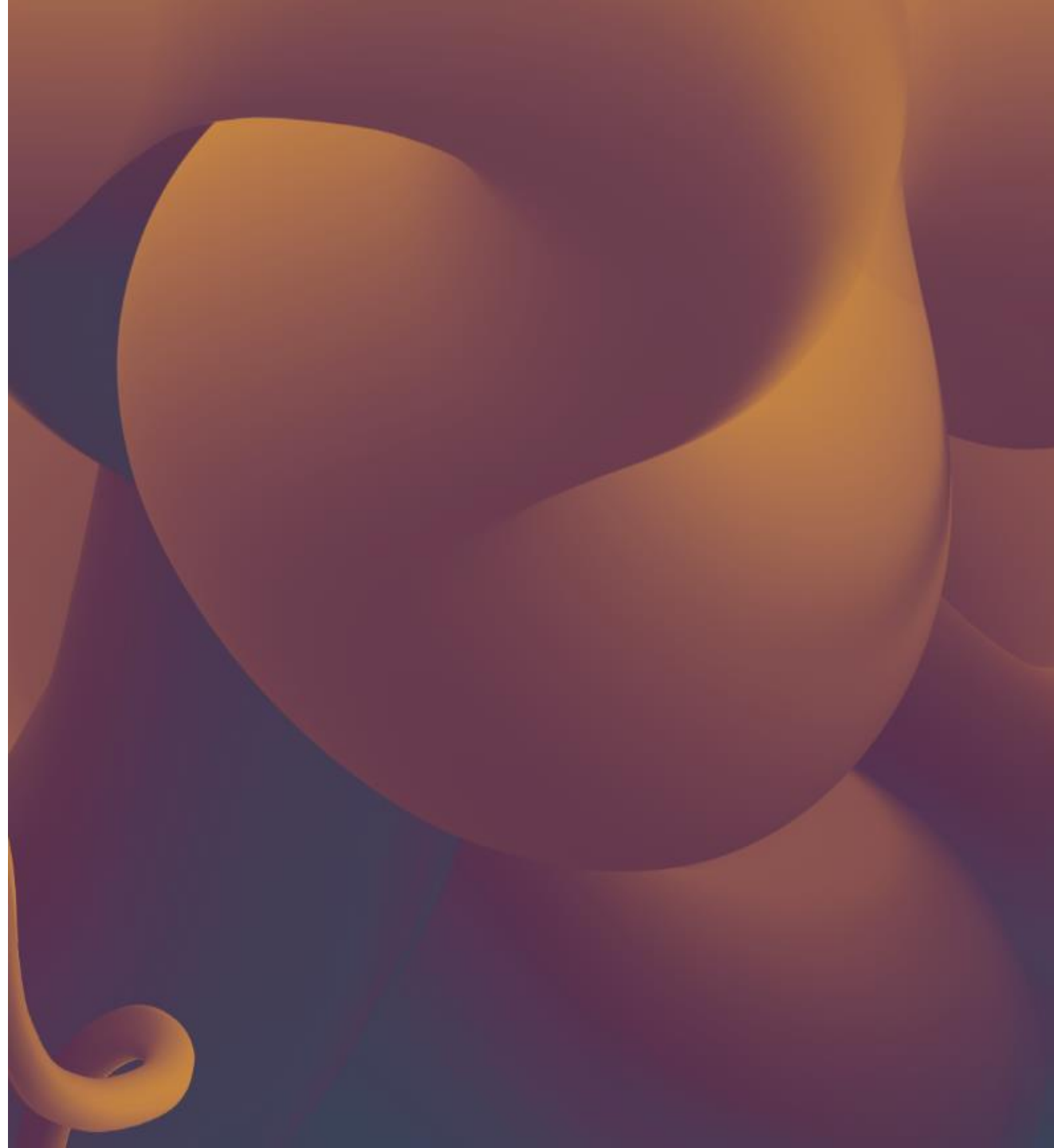


04 Validation by the auditor

The auditor performs a second audit, thus attesting to the figures published and the international certifications awarded to the artists.



CALCULATION METHOD



ALBUMS

PHYSICAL DIGITAL

Physical sales + download + audio streaming on a list of eligible DSPs.

Streams are converted into "sales equivalent" and added to physical sales (CD & Vinyl) and download sales.

To this total, half of the streams of the most listened track are subtracted.

The final volume is converted into "sales equivalent", on the basis of 1,500 streams = 1 sale.

THRESHOLD

GOLD
50,000 sales

PLATINUM
100,000 sales
200,000 sales (double)
300,000 sales (triple)

DIAMOND
500,000 sales

TRACKS

DOWNLOAD STREAMING

Download + audio streaming on a list of eligible DSPs.

Downloads are converted into "stream equivalents", on the basis of 1 download = 150 streams.

They are then added to the global stream volume of this track.

THRESHOLD

GOLD
15 M streams eq.

PLATINUM
30 M streams eq.

DIAMOND
50 M streams eq.



INTERNATIONAL CERTIFICATIONS 2022

326

International certifications,
an increase of 38% compared to 2021

149

artists awarded an international certification,
an increase of 38% compared to 2021

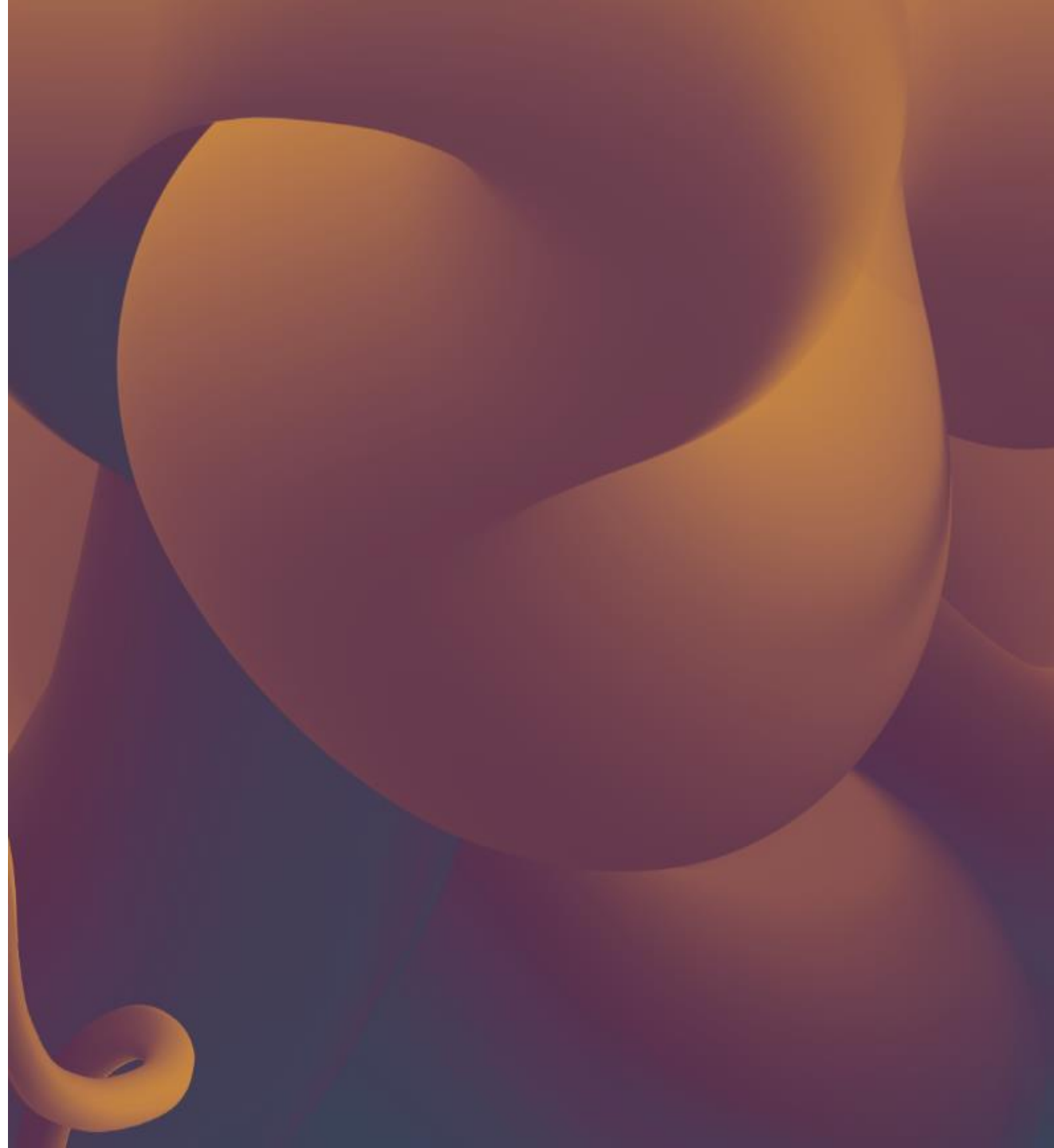
279

singles awarded an international certification,
an increase of 31% compared to 2021

47

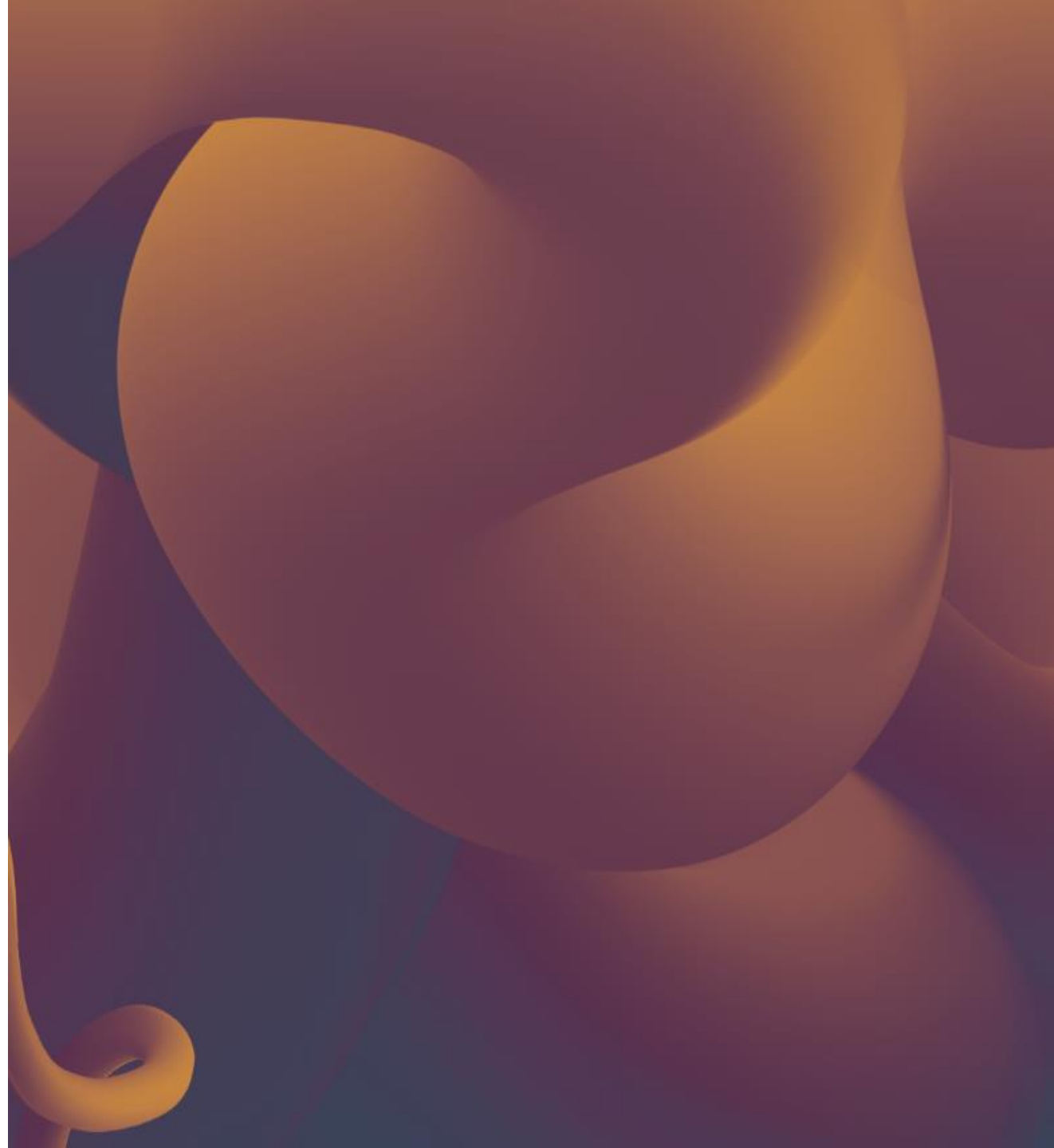
albums awarded an international certification,
an increase of 88% compared to 2021

TERRITORIES WITH THE MOST STREAMS





**NEW RELEASES
CERTIFIED FOR
INTERNATIONAL**



33

Artists

11

collaborations

49

Albums

14

tracks

52

New certifications

11

New thresholds reached

37

GOLD

16

PLATINUM and beyond

10

DIAMOND and beyond

63

NEW RELEASES*
**INTERNATIONAL
CERTIFICATION**



Ofenbach
WASTED LOVE
certified 6x DIAMOND



Kungs
NEVER GOING HOME
certified 4x DIAMOND



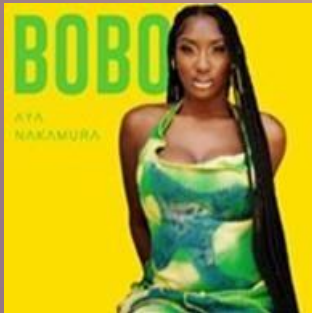
Hard Lights, Moonshine,
Ember Island & Marnik
UMBRELLA
certified DIAMOND



Stromae
SANTE
certified DIAMOND



Polo & Pan
ANI KUNI
certified PLATINUM



Aya Nakamura
BOBO
certified PLATINUM



Ghost Killer Track, D-Block Europe & OBOY
TONIGHT
certified PLATINUM



Gjon's Tears
TOUT L'UNIVERS
certified PLATINUM



Master KG, David Guetta, Akon
SHINE YOUR LIGHT
certified PLATINUM



Dadju, Anitta
MON SOLEIL
certified PLATINUM



DAMSO
QALF (album)
certified PLATINUM

NEW THRESHOLDS

11 tracks reached a new threshold in 2022.



Aya Nakamura is the only woman (solo), whose title reaches a threshold. "Mon Soleil" by Dadju and Anitta also becomes PLATINUM.



Damso's album "QALF" is the only album to reach a new threshold. With a GOLD certification in 2021, it becomes PLATINUM.

ALBUMS

(new releases)

The year 2022 has 49 certified tracks and 14 albums, half of which are rap albums.

- Women are still poorly represented.

Angèle is the only woman in the new certified albums.

- **9 albums out of 14, are performed in French.**



1
Ofenbach
I
certified 4x PLATINUM



2
Stromae
MULTITUDE
certified 2x PLATINUM



3
Kungs
CLUB AZUR
certified PLATINUM



4
Damso
QALF
certified PLATINUM



5
Ninho
JEFE
certified GOLD



6
Angèle
NONANTE CINQ
certified GOLD



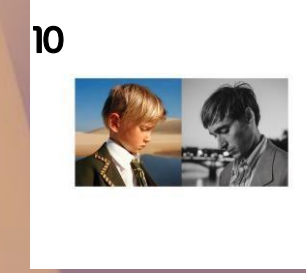
7
Soolking
SANS VISA
certified GOLD



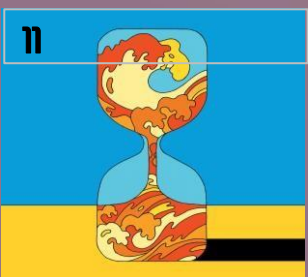
8
Antoine Chambe
RIVERSIDE
certified GOLD



9
Orelsan
CIVILISATION
certified GOLD



10
Parcels
Day/Night
certified GOLD



11
Polo & Pan
CYCLGOLDAMA
certified GOLD



12
Niska
LE MONDE EST
MECHANT
certified GOLD



13
Gazo
KMT
certified GOLD



14
Gazo
DRILL FR
certified GOLD



MUSICAL GENRES

The Hip-Hop / Rap category is becoming more and more popular and is ahead of Electro / Dance. This genre represents 38% of the certified new releases, an increase of 5 percentage points compared to the previous year.

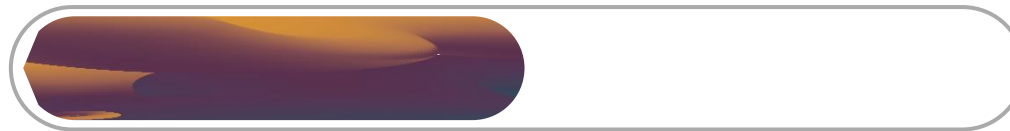
Variety / Pop is also growing with 17% of certified new releases, an increase of 3 percentage points compared to 2021. Alternative music and rock/metal represent 3% and 2% respectively.

Electro / Dance



27%

Hip-Hop / Rap



38%

R&B / Soul



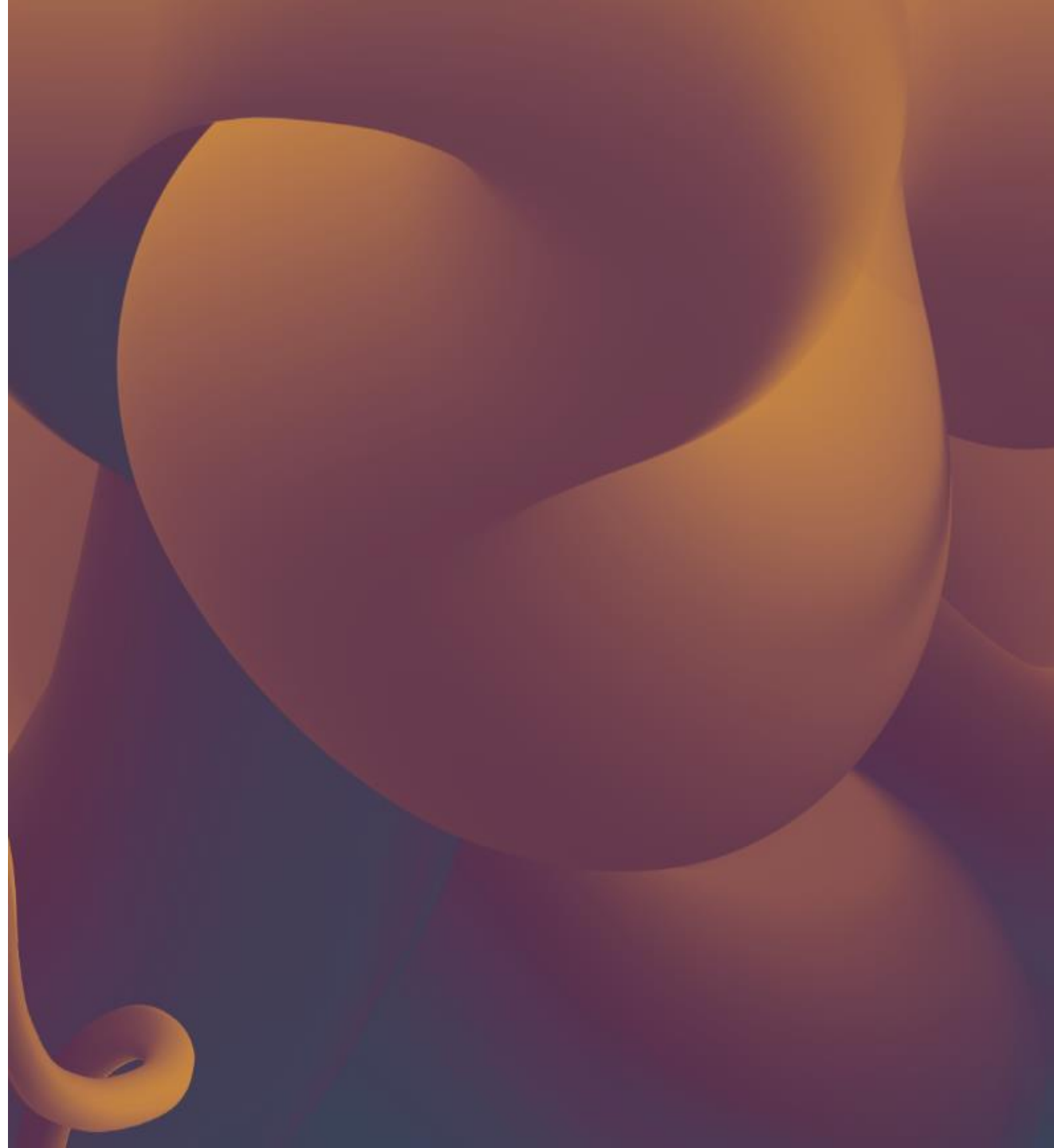
13%

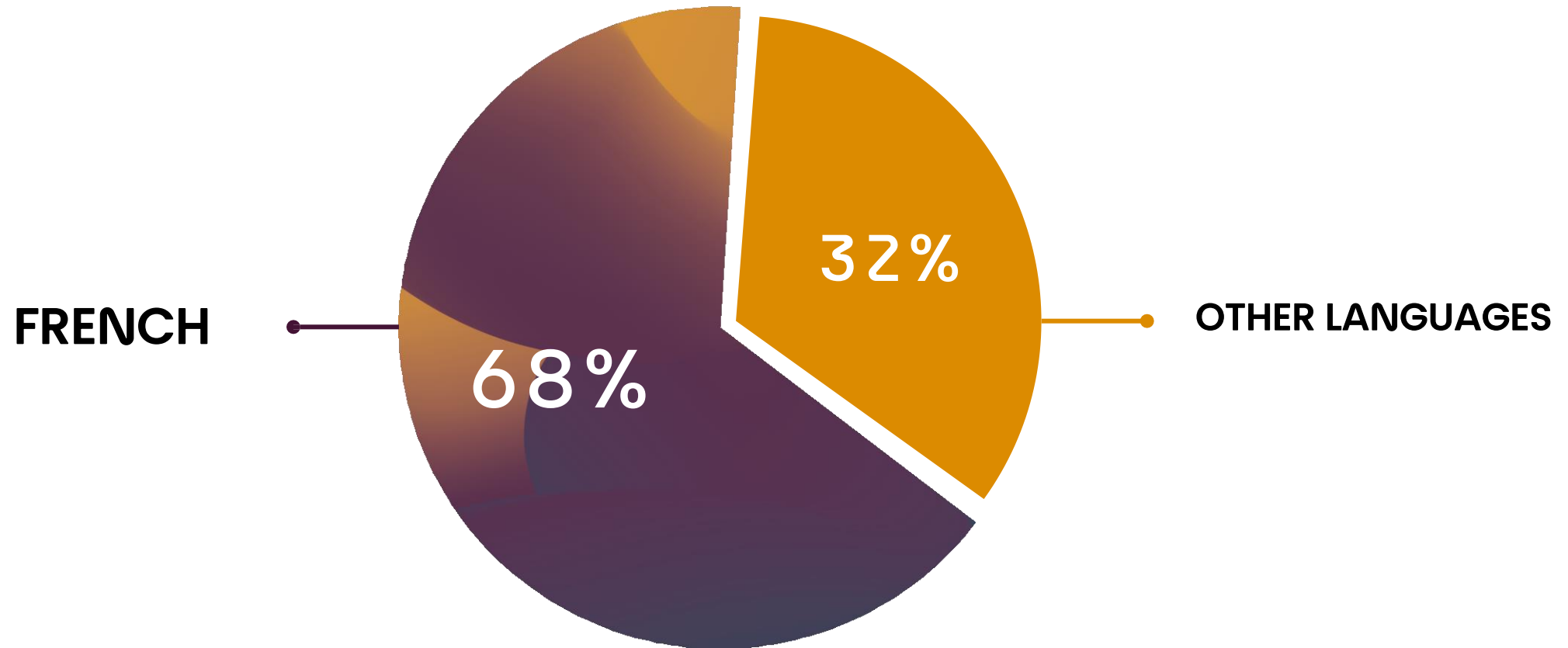
Variety / Pop



17%

THE POSITIONING OF THE FRENCH LANGUAGE





The French language is still exporting well (68%) and has gained 14 percentage points compared to 2021, when it represented 54% of the certified new releases.



**WHAT ABOUT
WOMEN ?**

84%

8%

8%

MEN

WOMEN

MIXED

8% of the certified new releases are interpreted by women in solo. These are 3 artists:

Angèle whose title "Bruxelles je t'aime" and her album "Nonante cinq" are GOLD certified,

Aya Nakamura with the title « Bobo », which becomes PLATINUM,

Nej whose title « Paro » is DIAMOND and « Ma colombe » are GOLD certified.

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