FRANCE OESSNS *EUROSONIC NOORDERSLAG

january 17-20

GRONINGEN NETHERLANDS



Your French Music Partner EDITO

As we welcome a new edition of ESNS, I am honoured, as the president of the Centre National de la Musique (CNM), to share our vision for connecting the French music sector with international partners and underline our commitment to this vital event. Since its inception in 1986, ESNS has been an essential platform for discovering emerging European

musical talent and a crucial meeting point for industry professionals to exchange ideas and shape the future of music. Since its creation in 2020, the CNM has accompanied and supported the various stakeholders in the music sector, from artists and songwriters to labels, music publishers, concert promoters, venues, managers, sound engineers and retailers. From the past three years, almost half a billion euros has been injected by the Ministry of Culture into the French music sector through the CNM.

Our presence at ESNS is essential, and we are especially excited to present 15 diverse 'made in France' artists, spanning genres from pop to hip-hop, from rock to electronic music, showcasing the dynamism of France's music scene. Among these talents is Zaho de Sagazan, nominated for an MME Award.

The global music market has been growing steadily for nearly

a decade with an accelerating trend of +10% in five years, reaching a total of \$26.2 billion in 2022. Forecasts from IFPI and Goldman Sachs predict an average growth of 8% by 2030 for the live and recorded music markets, highlighting the ever-growing importance of international development for artists. Within this global trend, the French music sector has historically excelled at exporting music. In 2021 alone, over 62 new French albums and tracks achieved certification levels of sales abroad, with a total of 107 different artists receiving gold, platinum, or diamond certifications for their singles and albums.

ESNS offers an ideal platform for new European acts, propelling them onto the international stage thanks to key programs, funds and networkings opportunities such as ESNS Exchange and the Music Moves Europe Awards. This mission is fully aligned with one of the CNM's main priorities for 2024: international development. Indeed, this year, a new department for European Affairs and International Development has been created at the CNM to further strengthen the synergy of the French music sector with international professionals and organisations, and to support the internationalisation of our artists.

So let us seize this opportunity at ESNS to not only showcase our European artists but to forge enduring connections, inspire change, and drive the evolution of a music industry that's as diverse and dynamic as the talent it represents.

JEAN-PHILIPPE THIELLAY PRESIDENT / CENTRE NATIONAL DE LA MUSIQUE (CNM)

BONJOUR!

As a member of <u>ESNS Exchange</u>, the <u>Centre national de la musique</u> (CNM) is pleased to continue its partnership with <u>ESNS</u> (Eurosonic Noorderslag), contributing to the promotion of 'made-in-France' music in the Netherlands and other key European markets with showcases, networking events and conferences.

This year the showcase line-up includes **15 made-in-France acts** that will be performing during the festival. Our recommendation brand <u>What The France</u> will be your guide to the line up with **a dedicated playlist**. <u>Check it out here</u>. CNM is also a partner of the <u>Music Moves Europe Awards</u> and is supporting the selection of <u>Zaho de Sagazan</u> among the 2024 nominees. Don't miss out on the ceremony and your chance to vote for your favorite artist.

WHO ARE WE?

The **Centre national de la musique** (CNM) is your French Music Partner. It provides the French music sector with the tools and support mechanisms needed to develop nationally and globally.

Among its missions, the CNM team assists international professionals interested in madein-France artists. CNM provides a wide range of assistance and services to music professionals around the world.

CONNECTIONS

Establishing and enriching relationships between international and French professionals:

- networking events with French industry professionals (in France and abroad)
- invitations to international festivals and conferences

• access to relevant French professional contacts

COMMUNICATION

Providing information about made-in-France artists, their French professional entourage and the French music industry:

• expert recommendations and assistance for working with French professionals

information on the French music industry

• promotion of made-in-France music via the playlist and news service What the France (available in five languages)

The CNM is a member of the board of the *European Music Exporters Exchange (EMEE)*, chaired by Corinne Sadki, Director of European Affairs and International Development at CNM.

MEET OUR TEAM AT ESNS24

• JEAN-PHILIPPE THIELLAY President

CORINNE SADKI

Director of European Affairs and International Development

BENJAMIN DEMELEMESTER
International Project Manager – ROW

· DANIEL WINKEL

International Project Manager – Germany, Austria, Switzerland`

• BEN LING

International Project Manager – Germany, Netherlands, Central & Eastern Europe

CAMILLE HYRON

Funding Programme Manager for International Development

· CÉLINE LUGUÉ

Project manager CNMlab and international resources

CNM.FR/EN



SHOWCASES

THURSDAY, JAN. 18 | 22:10-22:50 | MUTUA FIDES

Ana Lua Caiano fuses tradition with innovation, exploring musical fusion through the combination of Portuguese tradition with electronics, sounds from the past united with synthesizers, beat-machines and field recordings. Her music brings traditional Portuguese heritage into the modern world, with her 2023 debut EP 'Se Dançar É Só Depois' acting as a fine and gripping example.

BOOKING: SOYOUZ
Yvan Ducret, <u>yvan@soyouzmusic.com</u>





ANA LUA CAIANO

electronic (PT)

© JOANA CAIANO

FRIDAY, JAN. 19 | 22:10-22:50 | SIMPLON UPSTAIRS



Born in 2001, Angie juggles R&B, rap and Afropop with confidence. Inspired by songwriters like SZA as well as hip hop artists Stefflon Don, Makala and Ziak, the French artist from Brittany relates to this generation where bad bitches express their feelings and where confessional honesty is a sign of self-confidence. Second album L'Amoroso came out in April, giving prominence to sincere expression and elevating the power of introspection. Angie will end 2023 by releasing an EP with Lazuli, as well as a solo EP.

 BOOKING: D·I·V·A· + LIVE AFFAIR
LABEL, PUBLISHING & MANAGEMENT: D·I·V·A· Lola Levent, *levent.lola@gmail.com* & Cíntia Ferreira Martins, *cintia@diva.gold*



FRIDAY, JAN. 19 | 19:30-20:10 | STADSSCHOUWBURG

The tale of Astral Bakers is one of four established French musicians meeting in a room and making music as if for the first time. A kind of acoustic rock, some would say, others might describe it as soft grunge, their sound lies somewhere between Big Thief, Supertramp and an unplugged Nirvana show. Astral Bakers are as fresh as they come, with just a few singles out, radiating charm and songwriting talent.

BOOKING: AEG PRESENTS
Quentin Bruneaud, <u>quentin.bruneaud@aegpresents.fr</u>
LABEL: SAGE MUSIC





WEDNESDAY, JAN. 17 | 22:10-22:50 | GRAND THEATER MAIN

A marriage of cultures, eras, and styles that can only rarely be experienced: AySay creates music that transcends all artificially drawn boundaries and conventional genres to create something entirely new. Growing up with both Danish and Kurdish parental roots, mastermind Luna Bülow Ersahin fell in love at an early age with the sound of Arabic lutes – and especially with the mystical elegance of the oud and the baglama.

Together with her bandmates, Carl West Hosbond and Aske Døssing Bendixen, Ersahin makes this love the main feature of the idiosyncratic AySay sound by incorporating synthesizers, bass guitars, flutes, and a whole range of carefully selected samples

• BOOKING: TARTINE PRODUCTIONS Riwan Le Boulch, *info@crossover-sounds.com*



AYSAY

© SEBASTIEN VISTISEN



WEDNESDAY, JAN. 17 | 00:10~00:50 | SIMPLON, MAIN



Imagine melodic electronic music that's perfect for dancing in a dark club or lazing on a sunny beach, and you have imagined Birrd's debut EP. Alba evokes disparate scenes such as the Corsican coast and the New York skyline, both inspirations for this Franco-Italian-American artist from Rouen.

The Louvre invited him to compose pieces inspired by six art masterpieces and to create monthly performances in the form of a guided tour. Water and the oceans serve as inspiration for his third EP, due in early 2024.

 BOOKING: BASE PRODUCTIONS Guillaume Prince, <u>guillaume@base-productions.com</u> LABEL & PUBLISHING: YOTANKA RECORDS Vivien Gouery, <u>vivien@yotanka.net</u> Clarisse Arnou, <u>clarisse@yotanka.net</u>

 \cdot MANAGEMENT: VIVIEN GOUERY



THURSDAY, JAN. 18 | 00:10-00:50 | VERA

Working with electronic producer Paulie Jan for their first LP, Bracco came up with a sound that faithfully portrays their music: an emotional mix of dark club music and deep post-punk. In 2022, the French duo released their second album Dromonia and signed to Born Bad Records. Even more of a rallying cry than their previous opus, it's a perfect slice of electronic post-punk that draws on the likes of Chris Carter, Tricky and Factory Floor.

· BOOKING: AZIMUTH PRODUCTIONS

Léo Tran, leo@azimuthprod.com

· LABEL & PUBLISHING: BORN BAD RECORDS / DISTR. CARGO (DE), CLEARSPOT (NL), IDOL (DIGITAL)





FRIDAY, JAN 19 | 22:10-22:50 | DER AA THEATER

Brama are a psychedelic power trio from central France combining droning hurdy gurdy, sharp guitar riffs and blasting drums. The young band jump from one genre to another, from experimental noise to stellar pop explosions. Brama dig down into traditional sounds, like French folk music, to produce a spontaneous, contemporary and exciting rock sound. Navigating between krautrock influences and noise pop, Brama are possessed of a stratospheric energy.

· BOOKING: SOYOUZ Yvan Ducret, yvan@soyouzmusic.com · LABEL: LA GRANDE FOLIE



rock

© SYLVESTRE NONIQUE-DEVERGNE

THURSDAY, JAN. 18 | 19:30~20:10 | GRAND THEATER MAIN



© MARINE KELLER

French composer Lucie Antunes broadens her sonic horizons with second album 'Carnaval'. Last April, the Perpignan-born, classically-trained drummer and percussionist released an ebullient, electronically-oriented record that was firmly aimed at the dancefloor. Antunes unites the pop world with the avantgarde, with a cross-over appeal that traverses genres and borders. Inspired in part by American composer Meredith Monk, the French artist uses her vox as a percussive instrument for the first time, conveying meaning with nonverbal phrases and phonetics.

· BOOKING: CARAMBA CULTURE LIVE Julia Le Groux, *julia.legroux@caramba.fr* Mélodie Blanchard, melodie.blanchard@caramba.fr · LABEL: INFINÉ, Alexandre Cazac, acazac@infine-music.com · MANAGEMENT: Stéphanie Fichard (CryBaby)

FRIDAY, JAN 19 | 01:30-02:10 | VERA

With their combination of possessed rhythms and guttural vocals, NZE NZE were born in 2021 following a residency at Red Bull's Paris studio. Bringing together the three heads behind Sacred Lodge and duo UVB76, the French project combines haunted chants, surgical production and dusky atmospheres. At the core we find the Fang warriors from Central Africa and their stories, while all around, sounds filtered through modular patches and effects pedals swirl. Powerful music that draws on industrial music, dub and post-punk.energy.

· BOOKING: VEDETTES Melaine Bricet, *melaine@vedettes.net* · LABEL & PUBLISHING: TEENAGE MENOPAUSE



NZE NZE alternative electronic

© ANATOLE DOVGANYUK



WEDNESDAY, JAN. 17 | 00:50-01:30 | MUTUA FIDES

With infectious bass and sharp beats, SIERRA has been unfolding her signature energetic darkwave sound since the release of her first EP in 2017. The vivid cinematic atmosphere and industrial undertones led to approaches from the video game industry, and in 2022, SIERRA was the opening act for Carpenter Brut's world tour in Europe and North America, with her hit track 'Unbroken' featured in the video for an Yves Saint Laurent campaign. She released her first album A Story of Anger in September 2023.

· BOOKING: LE PÉRISCOPE

Benoît Joubert, benoit@leperiscope.com

· LABEL: NO SHARK PROD. / LIC. VIRGIN RECORDS FRANCE

· PUBLISHING: LES AIRS À VIF





SIERRA electronic

© BENOIT JULLIARD

WEDNESDAY, JAN. 17 | 22:50-23:30 | MACHINEFABRIEK



Hot on the heels of their debut 45" on Colemine Records, German funk powerhouse The Winston Brothers re-up with their first full length LP, Drift. The album presents an instrumental trip back to the future of funk, with multi-instrumentalist/producer Sebastian Nagel and drummer/percussionist extraordinaire Lucas Kochbeck from Hamburg, supported by an array of regular collaborators, combining a boom bap state of mind with the raw energy inherent to 60s / 70s funk, to create dynamic arrangements.

· BOOKING (EUROPE/UK) : BASE PRODUCTIONS Guillaume Prince, guillaume@base-productions.com



FRIDAY, JAN. 19 20:10-20:50 SIMPLON MAIN

UTO are a duo from Paris who sound like they might be from outer space. Chic and alien, rhythm-centric yet diaphanous and ghostly, they are a group that thrive on contrasts and embrace paradoxes. Described variously as witchpop, dreampop and trip hop, they mine a rich seam of 90's British music from the peripheries, with added je ne sais quoi.

soul & jazz (DE)

· BOOKING: À GAUCHE DE LA LUNE Amin Raffed, amin@aqauchedelalune.com · LABEL: INFINÉ, Julien Gagnebien, julien@infine-music.com · MANAGEMENT: Thomas Pihan, *pihan.thomas@qmail.com*





WEDNESDAY, JAN. 17 | 22:10-22:50 | MUTUA FIDES

Uzi Freyja mercilessly mixes playful English and Cameroonian vocab with Parisian swag. She grew up in a family of musicians, steeped in the culture of gospel and soul and, as a teen, hip hop was a vibrant source of inspiration. Uzi Freyja's music is a blend of confrontational, sensual vocals, and hard-hitting electronic production, influenced by artists like Death Grips and Hoggog. Second EP Lunacy features five uncompromising tracks that draw on club sounds, electronica and vengeful rap.

· BOOKING: WART

- Vincent Nicod, vincent@wartiste.com
- · LABEL: FOUGUE, Adeline Ferrante
- · PUBLISHING: 460 MUSIC, Cécile Baccou
- · MANAGEMENT: Joran Le Magueresse,
- joran.lemagueresse@gmail.com



FRIDAY, JAN 19 | 21:30-22:10 | VERA



© ROBIN RAUNER

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W!ZARD
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If their first album saw them forging an instrumental and progressive rock-oriented sound influenced by complex math rock rhythms, members of French noise rock band W!ZARD now declare their songs have evolved in a more lyrical, succinct and direct post-hardcore direction. It reflects their self-critical, emotional state of mind: "It's also an analysis of a world that's running to ruin. It's full of anger... and violence...". W!ZARD are recording their new album with Amaury Sauvé (Birds In Row) and it should be out in February 2024.

© MAGNETO CLUB

· BOOKING & MANAGEMENT: THE LINK PRODUCTIONS

Arthur Blanc, <u>arthur@thelinkprod.fr</u> · LABEL: W**!ZARD / DISTR. BACO** * À TANT RÊVER DU ROI

UZI FREYJA

THURSDAY, JAN. 18 | 20:00-20:40 | STADSSCHOUWBURG

Zaho de Sagazan comes from a family of artists, absorbing various forms of music, visual art and dance at an early age, and set out on her own path with debut album La Symphonie des Éclairs. The journey has been defined by a curious melange of influences: disco and synthpop from the 1980s, aspects of Krautrock and French chanson, a bit of electronica, a pinch of indie pop – and just like that,, the infectious mix for dancers and ravers was ready.

· BOOKING: WART

- Vincent Nicod, vincent@wartiste.com
- · LABEL: DISPARATE / LIC. VIRGIN MUSIC FRANCE
- · PUBLISHING: WARNER CHAPPELL
- · MANAGEMENT: Lucie Guilloux





MUSIC MOVES EUROPE

The <u>Music Moves Europe Awards</u> is the European Union-funded prize that celebrates the emerging artists who represent the European sound of today and tomorrow. The annual awards are designed to accelerate the international careers of upcoming European acts.

Each year, 15 outstanding nominated artists are eligible for five Music Moves Europe **Jury Awards**, including the acclaimed **Grand Jury Award**, and the **Public Choice Award**.

The Music Moves Europe Awards 2023 will be granted at the Awards Ceremony on Thursday, Jan. 18 at ESNS 24.

The Music Moves Europe Awards are organised by ESNS and Reeperbahn Festival in partnership with Yourope, IMPALA, IMMF, ICMP-CIEM, Liveurope, Live DMA, EMEE, Digital Music Europe.

Among the recent MME Awards winners: Kids Return (2023), Mezerg (2022), Ladaniva (2022).

The 2024 MME Awards nominee for France is:

ZAHO DE SAGAZAN 🛋

NETWORKING -

FRENCH ARTIST PITCH

Representatives of the madein-France artists performing at the festival will pitch their artists to key international delegates.

This event is organised by CNM by invitation only on Thursday 18 morning.

FOCUS ON SOME CONFERENCES

THURSDAY, JAN. 18 | 13:30–14:30 GROTE ZAAL

<u>Meet the music supervisors & sync reps: one</u> <u>on one sessions</u>

Louis Grant, Vice Media / Michelle Stoddart, Stoddart Music / Terese Gustafsson, Freelance Music Creative & Sync Consultant / **Emeline Marabelle, Bellemeute** / Laura Bell, Bell Music Supervision / Lena Obara, Sector C Music / Dan Burt, VML (Wunderman Thompson) / Alicia Leinot, Big Sync Music / Sari Torbiörnsson, Ohlogy

THURSDAY 18 | 15:00-16:30 OOSTERPOORT - KLEINE ZAAL

<u>EU support to music – from EU Prize for</u> <u>Music to Music Moves Europe and beyond</u>

Gemma Bradley, Presenter, BBC / Nikoline Skaarup, Promoter, DTD Group / Bert De Swert, Artist Management, Rockoco / Robert Meijerink, Head of Program, ESNS / John Phelan, Director General, ICMP / Benjamin Feyen, EU Cultural Policy Expert and Activist, European Parliament / Tamara Kamińska, President, Coordinator, Music Export Poland, EMEE / Jean-Philippe Thiellay, President, Centre national de la musique

THURSDAY, JAN. 18 | 16:30–17:30 OOSTERPOORT - KUNSTPUNT

<u>Press Play: the changing music media</u> <u>landscape</u>

Lisa Wright, DIY Magazine / **Antoine Dabrowski, Tsugi Radio** / Melissa Vincent, Independent / Polaris Music Prize/ Sonia Narang, Multimedia Journalist, NPR Stations

FRIDAY, JAN. 19 | 10:30-11:30 OOSTERPOORT - BOVENZAAL 2

<u>Tuning into tomorrow: crafting the next</u> <u>business model for the music industry</u>

Yvan Boudillet, Utopia Music / Alejandra Pazo, Unison Rights / Turo Pekari, Music Finland / Vickie Nauman, CrossBorderWorks / Iara Dias, Meexdy

FRIDAY, JAN. 19 | 10:30-11:30 OOSTERPOORT - KELDER

<u>Bringing innovation and European</u> <u>Integration to the sync market</u>

Gary Smith, Journalist / Renato Horvath, Eastaste Music / Europe in Synch / Karanyi Sounds / **David Weiszfeld**, **Soundcharts** / Laurent Marceau, EBU / Angel Labrusse, IMPALA / Ger Hatton, Principal at Hatton.EU and of Counsel to IMPF / Klaartje Bult, Operations, Policy & Finance, EU Business Manager, ESNS

FRIDAY, JAN. 19 | 10:30-11:30 OOSTERPOORT - MARATHONZAAL

You're So Niche!

Sophian Fanen, Les Jours / Hanna Kahlert, Midia Research / Guillaume Warmerdam, Make Waves / LAB Music

More information on the next page

FOCUS ON SOME CONFERENCES

FRIDAY, JAN. 19 | 12:00-13:00 OOSTERPOORT - BOVENZAAL 2

<u>The Dos And Don'ts in Music Innovation -</u> <u>Meet the Experts driving the change</u>

Anna Zò, Music Innovation Hub / Turo Pekari, Music Finland / **Mathilde Neu, Music Tech France** / Aga Samitowska, whocares.media / Collette Tibbetts, UC Berkeley

FRIDAY, JAN. 19 | 12:00-13:00 OOSTERPOORT - KUNSTPUNT

<u>No Talent, No Sync: BMIM Sync Writing</u> <u>Camp Tracks</u>

Terese Gustafsson, Freelance Music Creative & Sync Consultant / **Emeline Marabelle, Bellemeute** / Amber Roner, Story Art Studio / Tom Tukker, Tom Tukker Music / Seppl Kretz, Managing Partner & Creative Director, Magma Music Agency

FRIDAY, JAN. 19 | 12:00-13:00 OOSTERPOORT - MARATHONZAAL

<u>Cultivating Community: from traction to</u> <u>tickets</u>

Clémentin Diard, Your Music Marketing / Tessaly Felida, Mojo Concerts B.V. / Petra Kauraia, Experienced Communications Executive & Consultant

FRI 19 JAN | 12:00-13:00 OOSTERPOORT - BINNENZAAL

<u>Nepotism Knockout!</u>

Emily Gonneau, La Nouvelle Onde / Céline Kayogera, CLNK / Christina Hazboun, Keychange / Pauwke Berkers, Erasmus University Rotterdam / Loubna El Boujoufi, Promotor, Tivolivredenburg

FRIDAY 19 | 13:30-14:30 OOSTERPOORT - GRIJZE ZAAL

How the EU is addressing the AI question

Li Sang Ong, Verbinder In Cultuur / Ruth Koleva, Soalive Music Conference, ANMIP / Kim Van Sparrentak, Member of the European Parliament, Groenlinks Europa / Burak Özgen, General Counsel, Gesac / Jean-Philippe Thiellay, President, Centre national de la musique

FRIDAY 19 | 13:30 OOSTERPOORT

EMEE Panel: are you export ready for India? #2

Angela Dorgan, CEO, First Music Contact / Sushil Chhugani, Director & Founder, Stubborn Company / Rafael Pereira, Managing Partner, Tinnuts

FRIDAY, JAN. 19 | 15:00-16:15 OOSTERPOORT - STAGE GROTE ZAAL

EMEE Speed Meeting Session: are you export ready? Meet the festival bookers from India and Mexico

Laura González León, Esmerarte Insdustrias Creativas / FIM Guadalajara / Sushil Chhugani, Director & Founder, Stubborn Company / Rafael Pereira, Managing Partner, Tinnuts

Register Form Closes: Monday January 8th, 2024

FRIDAY, JAN. 19 | 15:00-16:00 OOSTERPOORT - GRIJZE ZAAL

<u>The hard work behind great playlists</u>

Ruth Barlow, Beggars Group / AIM / **Rod Glacial, Deezer** / François Küffer, RTS Couleur 3 / Melissa Vincent, Independent / Polaris Music Prize / **Hervé Riesen, Radio France**





LISTEN TO OUR ARTISTS SHOWCASING AT EUROSONIC



All our playlists are available on Spotify, Apple Music, Deezer, Youtube, Qobuz, Napster

SHOWS SCHEDULE

WEDNESDAY JAN. 17

UZI FREYJA	22:10-22:50	MUTUA FIDES
AYSAY (DK)	22:10-22:50	GRAND THEATER MAIN
THE WINSTON BROTHERS (DE)	22:50-23:30	MACHINEFABRIEK
BIRRD	00:10-00:50	SIMPLON MAIN
SIERRA	00:50-01:30	MUTUA FIDES

THURSDAY JAN. 18

19:30-20:10	GRAND THEATER MAIN
20:00-20:40	STADSSCHOUWBURG
22:10-22:50	MUTUA FIDES
00:10-00:50	VERA
	20:00-20:40 22:10-22:50

FRIDAY JAN. 19

ASTRAL BAKERS	19:30-20:10	STADSSCHOUWBURG
UTO	20:10-20:50	SIMPLON MAIN
W!ZARD	21:30-22:10	VERA
ANGIE	22:10-22:50	SIMPLON UPSTAIRS
BRAMA	22:10-22:50	DER AA THEATER
NZE NZE	01:30-02:10	VERA







