

WHO'S WHO : BRAZILIAN DELEGATION

@JAZZ À VIENNE 2024

FLAVIO DE ABREU – SCUBIDU MUSIC



Flavio de Abreu est titulaire d'une Licence en Gestion des Affaires de la FGV (São Paulo, Brésil) et d'un Master de Sciences-Po Paris. Flavio a travaillé pour plusieurs entreprises multinationales dans différents domaines et a réalisé des projets dans plus de 15 pays en Afrique, au Moyen-Orient, en Europe et en Amérique du Sud. Depuis 2006, Flavio est de retour dans son Brésil natal et dirige Scubidu Music, une agence musicale spécialisée dans les tournées internationales, les disques et la gestion d'artistes. Actuellement en charge de la carrière de la légende brésilienne Hermeto Pascoal, Flavio a également été responsable de la programmation et de la production du Festival Virada Cultural Paulista en 2015 et de plus de 100 tournées internationales au cours des 20 dernières années. Depuis 2023, Flavio est Président de BM&A, le Bureau Export de la Musique Brésilienne.

EDGARD RADESCA – BOURBON STREET MUSIC CLUB



Producer, Promoter and Entrepreneur in the music business, since 1991.

Co-founder and managing partner of the Bourbon Street Music Club, in São Paulo – a club with 30+ years old, awarded as one of the best Jazz Clubs in the world by DownBeat magazine and voted several times as the best music club in São Paulo, by Revista Veja SP.

The Club was inaugurated in 1993 by the King of Blues himself, BBKing and has had the honor, over the years, of presenting other icons of Jazz, Blues, R&B and Soul, such as Ray Charles, Nina Simone, Diana Krall, Wynton Marsalis, Junior Wells, Marcus Miller and Ron Carter..., also Latin music artists as Omara Portuondo, Ibrahim Ferrer, Chucho Valdez, Roberto Fonseca and Jorge Drexler...; and, of course, (great) Brazilian music with: Hermeto Pascoal, Baden Powell, Egberto Gismonti, Ivan Lins, Cesar Camargo Mariano, João Bosco Jorge Ben Jor and many others...; the Club even presented French artists and music with: Michel Legrand,

Sacha Distel, Jane Birkin, Camille Bertault and Zaz,...

In addition to the Bourbon Street Music Club, Radesca is co-managing partner of Mississipi Produções (Festivals and Tours) with his wife, whose main achievements are the prestigious *Bourbon Street Fest in São Paulo, (20th edition in Nov 2024) and also in other cities as Rio de Janeiro, Florianopolis and Brasília. *Bourbon Festival Paraty (14 editions) *Paraty Latino (4 editions) and *Bourbon Folk and Blues de Ilhabela (5 editions).

Mississippi carried out historic tours as of BB King, Ray Charles, Nina Simone, Omara Portuondo and Natalie Cole and, most recently, the tours of Zaz, John Pizzarelli, Ron Carter and Playing For Change.

Mississippi, also organized and presented at the Bourbon Street Club, the important series "Som Direto" (with Nina Simone, Nana Caymmi...), "Diners Club Jazz Nights" (Diana Krall, Marcus Miller...), "Credicard Vozes" (Milton Nascimento, Zélia Duncan...) and "Jazz.br" (Toninho Horta, Hermeto Pascoal...).

Radesca has a degree in Production Engineering and a Postgraduate degree in Business Administration.

He is on the Board of the São Paulo Convention and Visitors Bureau.

SABRINA TENGUAN – SESC SP



With a degree in Multimedia from the Pontifical Catholic University of São Paulo, completed two specialization courses at the School of Administration, Marketing, and Communication, and holds an MBA in Cultural Project Management from the Getúlio Vargas Foundation in São Paulo.

Participated in the Séjours Culture program in France, promoted by the French Ministry of Culture in 2017, and served as an evaluator of incentive bills in the cultural sector.

Since 2012, has been employed at Sesc – Social Service of Commerce of the State of São Paulo, an institution overseeing a network of more than 40 cultural centers across São Paulo, engaging in various aspects of cultural programming. This includes coordinating the 2nd edition of Frestas - Arts Triennale and contributing to the curatorship of the Sesc Jazz, a biennial festival focused on an expanded understanding of jazz and its resonances in contemporary music, featuring a broad curation that encompasses performances and educational activities by

national and international artists.

Having worked as an assistant in the music department of the Department of Cultural Action at the institution for 5 years, supervised the musical programming of all Sesc São Paulo locations, maintaining daily communication with all teams across the state, as well as various partners, producers, and artists from the national music market.

MARIA DOLORES – FESTIVAL BB SEGUROS JAZZ & BLUES



Marolo Productions was founded in 2009 to make a dream come true: the will of a couple, and business partners, Maria Dolores and Felipe Duarte to promote music in their hometown, Três Pontas, in the state of Minas Gerais, Brazil. Since then, Marolo has held events in more than 90 cities, from northern to southern Brazil. There have been 87 musical festivals like Festival BB Seguros de Blues and Jazz, besides several concerts and theater and dance shows, to over 2 million people. Marolo's events and concerts had names like Milton Nascimento, Gilberto Gil, Rita Lee, Ivan Lins, Nando Reis, Maria Gadú, Hermeto Pascoal, Léo Gandelman, Hamilton de Holanda, Toninho Horta, Lô Borges, Lokua Kanza, Beto

Guedes, Stanley Jordan, Robert Cray, Al di Meola, Arturo Sandoval, Rick Wakeman, Robben Ford, Tia Carroll, Yamandu Costa, Renato Borghetti, Paralamos do Sucesso, O Teatro Mágico, Didier Lockwood, among others.

Dolores is a Brazilian music and festival producer, author of "Travessia -Milton Nascimento's life", a biography of one of the most notorious Brazilian musicians. As Marolo Productions's artistic director, Maria Dolores is responsible for Festival BB Seguros de Blues e Jazz's line up. This festival is one of the most popular blues and jazz festivals in Latin America. Its first edition had been in 2015. Since then, BB Seguros Festival happened in 7 state capitals (São Paulo, Curitiba, Porto Alegre, Belo Horizonte, Manaus, Goiânia e Recife) and the federal capital (Brasília). Until now the festival has promoted more than 300 concerts, 1500 musicians performing to over than 1 million people. Maria Dolores also is the artistic director of other projects such as Festival Comgás Transforma, Concertos Ihara, Festival Música do Mundo, among others.

STENIO MATTOS – RIO DAS OSTRAS JAZZ & BLUES FESTIVAL



With more than 30 years as a cultural producer, Stenio Mattos is the creator of the Rio das Ostras Jazz & Blues Festival, today the largest free Jazz & Blues festival in South America, which has just completed its twentieth edition. In addition to being president of the Brazilian Association of Jazz and Instrumental Music Festivals (Abrafest), Stenio is also manager of artists such as American guitarist Stanley Jordan, and director of the SESC Jazz & Blues Circuit in the State of Rio de Janeiro.