

FRANCE AT

# REEPERBAHN 2024 FESTIVAL

18 · 21 SEPT. 2024

As we embark on a new edition of the Reeperbahn Festival, it is my honour as the president of the Centre National de la Musique (CNM), to share our vision for fostering connections between the French music sector and international partners, and to reaffirm our dedication towards this essential event. Since its creation in 2006, Reeperbahn has become one of the world's leading industry meeting points and a unique platform for emerging talents.



As part of its core mission, the CNM supports the international development of made in France artists. The export of French music, artists and companies, is crucial for reinforcing our cultural influence and showcasing our artistic excellence worldwide. It enhances France's global presence, opens new avenues for our creative sector, and ensures the continued vibrancy and sustainability of our cultural ecosystem.

Once again, French talents will be well-represented at Reeperbahn, with a diverse lineup that you won't want to miss. Whether it be the poetic lyrical rap of Yamê, the acoustic rock of Astral Bakers, or the richly textured musical universe of Later., our artists promise unforgettable performances that promote the best of France's vibrant music scene. Connect with their entourage and our export team during our Artists French Pitch on Thursday.

It is with great pride that we shine a light on Zaho de Sagazan's participation at Reeperbahn, where she will perform a special live show. As the winner of the Music Moves Europe Grand Jury Prize and Public Choice Award for 2024, her performance, to be recorded by Arte, stands as a testimony of the excellence of French artistry on the global stage.

Reeperbahn will also be an important platform to showcase the CNM's expertise in economic intelligence and foresight. Our research department will join our sustainability expert to present the SPOT study, which outlines four scenarios to navigate ecological transition in the music industry.

I've also been given the opportunity to present our organisation during the conference a unique public policy tool dedicated to music, supporting creators and professionals in every aspect of their development and the virtuous mechanisms elaborated to enhance creativity, diversity, and of course France's international profile.

This 2024 edition of Reeperbahn Festival will not only amplify our artists' global presence but also highlight our strategic commitment to cultural exchange and industry innovation. We look forward to celebrating French talent and forging new international connections that will shape the future of our sector.

Jean-Philippe Thiellay  
President / Centre national de la musique (CNM)

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# WHO ARE WE ?

The [Centre national de la musique](#) (CNM) is your French Music Partner. It provides the French music sector with the tools and support mechanisms needed to develop nationally and globally.

Among its missions, the CNM team assists international professionals interested in made-in-France artists. CNM provides a wide range of assistance and services to music professionals around the world.

## CONNECTIONS

Establishing and enriching relationships between international and French professionals:

- Networking events with French industry professionals (in France and abroad).
- Invitations to international festivals and conferences.
- Access to relevant French professional contacts.

## COMMUNICATION

Providing information about made-in-France artists, their French professional entourage and the French music industry:

- Expert recommendations and assistance for working with French professionals
- Information on the French music industry
- Promotion of made-in-France music via the playlist and news service What the France (available in five languages)

The CNM is a member of the board of the [European Music Exporters Exchange \(EMEE\)](#).

CNM is also one of more than 700 international organisations who have pledged to bring gender equality change to the music industry through [Keychange](#).

[WWW.CNM.FR/EN](http://WWW.CNM.FR/EN)

# MEET OUR TEAM

## AT REEPERBAHN FESTIVAL

### **JEAN-PHILIPPE THIELLAY**

President

### **CORINNE SADKI**

Director of European Affairs and International Development / EMEE President

### **THÉOPHILE MEGALI**

Director of Research and Forecasting

### **BENJAMIN DEMELEMESTER**

International Project Manager – ROW

### **DANIEL WINKEL**

Head of German Office - International Project Manager

### **BEN LING**

International Project Manager

### **CÉLINE LUGUÉ**

Head of Monitoring, Forecasting and Resources

### **MAXIME THIBAUT**

Head of Innovation & Ecological Transition

# FRENCH LIVE ACTS

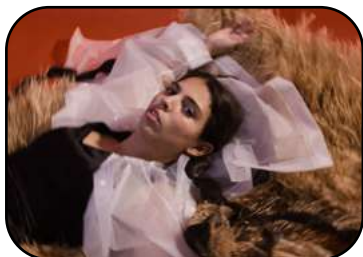
## @ FESTIVAL

### [ANA LUA CAIANO](#)



Electronic | Indie

Wed. 18.09.2024 | 23:40-00:40 | Imperial Theater



From her very first piano lessons as a child to a four-year jazz music degree and the Portuguese musical traditions of her parents and grandparents - there was never enough creative freedom for Ana Lua Caiano.

While stuck at home during the pandemic, the young singer and songwriter began to mix Portuguese folk music with electronic beats. Harmonies and chorales, a particular type of oral storytelling crafted in the Portuguese pampas, inspire Caiano's songs and imbue them with an unmistakable sonority.

The impressive debut album «Vou ficar neste quadrado» (2024) is far from a lazy fado update - instead, it references revolutionary songs from the Portuguese army of the 70s and combines these inspirations with a cutting-edge production that spans art pop, glitch, deconstructed club and UK bass. Things come together here that many thought were impossible to reconcile - this woman proves the opposite. Live, she's quite something.



**BOOKING:** SOYOUZ | [Yvan Ducret](#)

### [ASTRAL BAKERS](#)



Indie

Thu. 19.09.2024 | 20:40-21:30 | Angie's

Some call it acoustic rock, whereas others savour hints of the heyday of grunge and alternative music. But everyone can agree that the Astral Bakers tap into something magical, something that was once almost thought lost. On their 2024 studio debut, "The Whole Story", the quartet from Paris combine dreamy nostalgic vocals with sepia-coloured guitar leads and an atmosphere that could have come straight out of a coming-of-age flick from the late 1990s.

The Astral Bakers have already found an idiosyncratic style that stands out amongst thousands of bands. This could also be due to the fact that all the group's members have already worked with such illustrious acts as Woodkid, Clara Luciani, and November Ultra.



**MANAGEMENT:** GRAND MUSIQUE & SIERRA MANAGEMENT | [Lauren Gerbelot](#)

**BOOKING:** AEG PRESENTS | [Quentin Bruneaud](#)

**LABEL & PUBLISHING:** SAGE MUSIC

# FRENCH LIVE ACTS

## @ FESTIVAL

### [BOLIS PUPUL](#)



Electronic | Live

Sat. 21.09.2024 | 19:50-20:50 | Mojo Club



In the reconciliation of apparent opposites, Boris Zeebroek finds a musical language that masters the vocabulary of Western club sounds as well as the evocation of Eastern traditions. Having grown up in the creative hub of Ghent as the son of a Chinese mother and a Belgian father, he fuses the playful agility of synthpop with the physicality of electro house and the futuristic elegance of new beat under his alias, Bolis Pupul. The result is an idiosyncratic cross-section of cross-cultural rhythms and harmonies with an unpredictable wealth of ideas. More than a dozen high-quality singles and a fantastic collaboration with Charlotte Adigéry preceded his recently released debut, "Letter To Yu" (2024).



**LABEL:** BECAUSE MUSIC | [Bruno Lebolloch](#)

### [BRACCO](#)



Electronic | Live | Punk

Fri. 20.09.2024 | 00:00-00:45 | Molotow Karatekeller  
Sat. 21.09.2024 | 21:20-22:05 | Indra

A sound that is a true product of its time: Bracco were born out of the darkness of sweaty clubs, cleansed in the waters of experimental music, and singed in the fires of classic rock music. With their industrial sound creations, the French duo create an utterly unreal atmosphere that needs to be explored. First in 2019, on "Grave", and then in 2022, on "Dromonia", Loren and Baptiste swim upstream towards a nameless vision.

With their sizzling live shows, however, they have established a name for themselves that is making more and more waves both in France and here in Germany. A bit of Nitzer Ebb in the beat patterns, a touch of Daughters in the arrangements, and sometimes, it's as if the ghost of John Balance had stepped up to the mic again.



**BOOKING:** AZIMUTH PRODUCTIONS | [Léo Tran](#)

**LABEL & PUBLISHING:** BORN BAD RECORDS | [Jean-Baptiste Guillot](#)

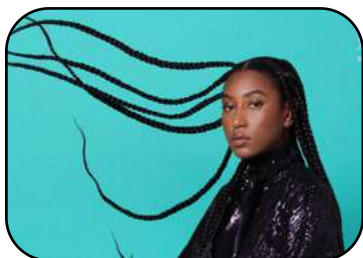
# FRENCH LIVE ACTS

## @ FESTIVAL

[DOMINIQUE FILS-AIMÉ](#) ⋮

R'n'B' | soul | jazz

Wen. 18.09.2024 | 20:40-20:55 | N-Joy Reeperbus  
Thu. 19.09.2024 | 18:30-19:00 | UWV



It takes a lot to establish yourself in the vibrant Canadian music scene by releasing numerous albums that serve as a new beacon of hope for various styles of music. But Dominique Fils-Aimé has done just that. First, she released her debut, "Nameless" (2018), which launched her trilogy on the history of African American music and was immediately celebrated by music journals across the entire North American continent. Then, she came out with the follow-up albums "Stay Tuned!" (2019) and "Three Little Words" (2021), with which she won both the prestigious Juno Awards and the Polaris Music Prize.



[domiofficial.com](https://domiofficial.com)

Understanding blues and jazz as a stylistic tradition but developing the sounds unmistakably in her own way: That's what drove the singer-songwriter with the powerful timbre to mastery.

**BOOKING:** ANTEPRIMA PRODUCTIONS | [Reno Di Matteo](#)

[DVTR](#) ⋮

Punk

Thu. 19.09.2024 | 21:30-22:00 | UWV  
Sat. 21.09.2024 | 15:00-15:30 | MOPO-Bus

Their middle finger stuck firmly in the face of the establishment, DVTR have not only caught the ear of an entire scene over the past year; they've also provided the perfect soundtrack for a whole attitude to life. The pair from Montreal have made a name for themselves as an unpredictable on-stage presence: whether it's mikes and drum sets being set assaulted, overpriced drinks flying through the air or vocals like rallying cries filling the room with a buzzing vibe. Demi Lune and Jean Divorce leave everything on the stage with their Francophone, female-fronted dance-punk antics. The sound oscillates somewhere between the B-52s and Jay Reatard, sometimes getting a psychedelic overlay of effects and at other times being stripped back to the essentials before hitting you smack in the mouth.



[dvtr.ca](https://dvtr.ca)



From Mexico to the UK to Hamburg, people now know: DVTR are bringing the spirit of the past into the present and still sounding as fresh as a rum and cola on ice.

**BOOKING:** AFX AGENCY | [Dorothee Oury](#)

# FRENCH LIVE ACTS

## @ FESTIVAL

[EAT-GIRLS](#)

Pop | Punk

Sat. 21.09.2024 | 00:00-00:45 | Molotow Karatekeller



Isolated from the outside world, Amélie Guillon and Elisa Artero began writing and recording their own songs in their small flat in Lyon during the lockdown four years ago. The resources were as limited as they were effective: bass and guitar, inexpensive drums, and a synthesiser. Nothing more was needed to create the immersive lo-fi atmosphere of "eat-girls" (2020). The CD quickly sold out, and when the fog lifted and cultural life could slowly resume, Maxence Mesnier joined the band as its third member.



[eat-girls.hotglue.](https://eat-girls.hotglue)

And with that, their style became clear: It's a cool sound that lies somewhere between minimal synth, herbaceous electronics, and pop with a DIY attitude that's perfect for a smoke-fuelled evening at the bar.

**BOOKING:** PERSONA GRATA AGENCY | [Chloé Crozat](#)

[LATER.](#)

Indie

Fri. 20.09.2024 | 19:30-20:30 | Nochtspeicher

With the summer not quite here yet, there's no need to let rainy days get you down: Later. have the perfect antidote. With their idiosyncratic sound, they recreate relaxed afternoons by the lake under the buzzing shadows of shining green trees. The quartet from Paris first came into the public eye four years ago when astronaut Thomas Pesquet played their single "Highway 10" from the International Space Station (ISS). Since then, the band have really been flying high: Their EP, "The Daydream" (2020), was a hit with the French press and highlighted the band's familiar interplay and stylistic level. Last year, their debut album, "Walking On The Line" (2023), was released, prompting more than a few media personalities to draw comparisons with Daft Punk.



This year's new single, "Cold Touch", also realises a synth-driven funk sound with more than just a French touch.

**BOOKING:** GIANTSTEPS | [Daniel Chamorro](#)

**LABEL & MANAGEMENT:** COOKIE RECORDS | [Alexis Camous](#)

**PUBLISHING:** ALTER K



# FRENCH LIVE ACTS

## @ FESTIVAL

[LAURA CAHEN](#)



Indie | Pop

Sat. 21.09.2024 | 14:00-14:30 | Molotow Backyard  
Sat. 21.09.2024 | 21:50-22:50 | Imperial Theater



As a child, Laura Cahen learnt to play the piano and guitar, wrote her first songs at an early age, and did what she almost had to do as the offspring of a highly musical family: create. Nevertheless, it took many years before she became known to the wider public as a 27-year-old artist with her debut, "Nord" (2017), and promptly released one of the most exciting art-pop albums that France would see in the 2010s. A delicately balanced timbre, incredibly adventurous arrangements that lie somewhere between pop and nouvelle chanson, classical sounds, and jazz characterise Cahen's stylistic language, which she has presented at Deutschlandfunk Kultur as well as in the Kantine am Berghain. Diversity is written into Cahen's artistic DNA.

Her subsequent albums – "Une Fille" (2021) and "Des Filles" (2023) – also show the French singer and guitarist to be a true poet with a penchant for eclecticism.

**LABEL:** PIAS | [Chloé Pilon](#)

**BOOKING:** CARAMBA CULTURE LIVE | [Julia Le Groux](#)

[THÉRÈSE](#)



Hip-hop | Rap | Pop

Sat. 21.09.2024 | 22:30-23:30 | Prinzenbar

Pulsating beats, sharply sequenced synth harmonies, and lyrics that are at once empowering and contemporary – a track by Thérèse doesn't need many ingredients to immediately catch your ear and then stay there. With her two Eps, "Réalité" (2021) and "metaREverse" (2023), the multi-talented French artist has already made waves in the Grande Nation and emancipated herself from the expectations of the industry.

Incorporating elements of electro as well as hyperpop and rap, neo-soul and downtempo chansons, her signature is hard to grasp and yet absolutely gripping. It should be clear that she has pursued a rather atypical career as a musician, model, stylist, and passionate speaker. However, the extent to which her various passions and talents inspire the spirit of her music may not be immediately obvious. On her debut album, "L'attente", released earlier this year, this can be heard in every single song: Free from convention, Thérèse mixes moods and genres into a sweet and sour cocktail that combines irony and wisdom, the tender and the hard, the danceable and the thoughtful, all without sounding confused.



**PUBLISHING:** CHANCY PUBLISHING | [Romane Berenblit](#)

**LABEL :** X-RAY PRODUCTION | [Alexandre Vizioz](#)

**BOOKING:** FURAX | [Léna Guérard](#)

# FRENCH LIVE ACTS

## @ FESTIVAL

[W!ZARD](#)



Rock | Punk

Sat. 21.09.2024 | 22:25-23:15 | Headcrash



Noise and roar suitable for stadiums? Without wanting to be too catchy, the sound of W!ZARD could be described in something like this. While the three Frenchmen's first album was still dedicated to a certain prog rock style and mathcore approach, they moved more towards noise rock and post-hardcore on the 2021 EP «Definitely Unfinished» - but with this sound design for the really big venues.

Influences from the Sisters Of Mercy to Idles, from Joy Division to Skullflower collide here and are welded together with sawblade-sharp melodies to create an overall sound that makes you break out in a cold sweat. With this year's «Not Good Enough», they present a collection of boards that would overwhelm any DIY store.

**BOOKING:** THE LINK PRODUCTIONS | [Charles Féraud](#)

**LABEL:** À TANT RÊVER DU ROI

[YAMÊ](#)



Pop

Sat. 21.09.2024 | 23:50-00:30 | Mojo Club

Summer at last. Time to head out into the sun, to connect with the stars, and to let your mind wander: Emmanuel Sow – aka Yamê – provides the soundtrack for an attitude to life that we could all do with more of. The singer, rapper, and producer with French-Cameroonian roots has been causing quite a stir in the Grande Nation's music scene for a few years now – so much so that even heavyweights such as Timbaland have taken notice of him.

And that's hardly surprising given the sumptuous sound and wicked widescreen production qualities of songs such as the euphoric "Bécane" and the trap-soul ballad "Bahwai". Yamê's debut album, "Elowi" (2023), combines contemporary R'n'B with driving Afrobeats, French hip-hop with experimental soul nuances and impressive vocal variance.



**BOOKING:** SURVOLTA + | [Oriana Convelbo](#)

**LABEL :** NAÏVE & DBS RECORDS

# FRENCH LIVE ACTS

## @ FESTIVAL

[ZAHO DE SAGAZAN](#)

Indie | Electronic | Live

Fri. 20.09.2024 | 23:15-00:10 | Gruenspan



From the echoes of 80s pop to krautrock and French chansons, Zaho de Sagazan has already drawn on many an influence when it comes to creating her output. The singer with perhaps the coolest pseudonym of the last twenty years – which is actually her real name – is already seen as the great hope of the nouvelle chanson française. Her debut, “La symphonie des éclairs”, was released in 2023 to widespread acclaim in the arts pages and presents more than just a virtuoso fusion of different styles ranging from French pop to minimal synth to electro to chansons.

As a composer and multi-instrumentalist of a new format, she also demonstrates how diverse yet consistent her songwriting already is. Sensitive to the zeitgeist without following it, Zaho de Sagazan creates music with incorruptible stubbornness, with soul and understanding in a world that wants to forget

**BOOKING:** WART | [Joran Le Corre](#)

**LABEL:** DISPARATE / LIC. VIRGIN MUSIC FRANCE

**PUBLISHING:** WARNER CHAPPELL

**MANAGEMENT:** LUCIE GUILLOUX

# WHAT THE FRANCE

The Finest music made in France



Looking to dive into new playlists curated by artists from the French music scene?

Want to discover the next big French artists and explore fresh sounds?

Curious about the rich history of French music?

**Uncover everything you need to know about the best music coming out of France with What the France!**

[whatthefrance.org](http://whatthefrance.org)



[What The France](#)



[@wt.france](#)

## LISTEN TO FRENCH ARTISTS SHOWCASING AT REEPERBAHN

All our playlists are available on Spotify, Apple Music, Deezer, YouTube, Qobuz, Napster...



# FRENCH SPEAKERS

## @ CONFERENCE

**CÉLINE LUGUÉ**



Head of Monitoring, Forecasting  
and Resources, CNM

Fri. 20.09.2024 | 14:35-14:50 | Schmidt Theater

**SUSTAIN! – FRENCH KISSES FOR CARBON REDUCTION. ANOTHER WORLD IS POSSIBLE: HOW THE FRENCH MUSIC SECTOR IS CUTTING EMISSIONS**



Céline Lugué has over 15 years' experience in the music and culture sector, in France and abroad. She joined the Centre National de la Musique in 2021 as head of the Monitoring, Forecasting and Resources department. In this role, she oversees the research programme of CNMlab, the CNM's ideas lab.

Alongside Maxime Thibault (CNM), Céline Lugué will introduce the pioneering project by CNMlab called SPOT, the first forward-looking study to imagine the future of the French music industry in the face of climate and environmental challenges.

**CORINNE SADKI**



Director European Affairs & International  
Development, CNM / President, EMEE

Fri. 20.09.2024 | 10:30-11:30 | Arcotel Onyx - Boardroom

**STRENGTHENING THE EUROPEAN MUSIC ECOSYSTEM – TOGETHER**



Corinne Sadki has been working for more than 25 years in record companies. In 2016, she joined the French music export office in Paris (Le Bureau Export). Since 2017, she is president of EMEE and works for the EU music sector with the mission of sustaining the competitiveness and the international development of the European music sector as a key issue of international policy. She is now working at CNM as the director of the European affairs and International development department, and also in charge of gender balance issues, encouraging changes in the French music sector (and beyond) for more inclusion and diversity.

Corinne Sadki will participate in the session **“Strengthening The European Music Ecosystem – Together”**, alongside Jess Partridge (EMMA), Erica Romero (Live DMA), Matthias Strobel (MusicTech Germany) and Anna Zo (Music Innovation Hub), moderated by Prof. Dr. Carsten Winter (Hanover University of Music).

# FRENCH SPEAKERS

## @ CONFERENCE

### FLORENCE COLLIN

Booking Agent, Persona Grata

Thu. 19.09.2024 | 16:00-17:00 | Board Room (Arcotel Onyx) - Session: **“AGENTS AGENDA – EUROPE CALLING”**  
Fri. 20.09.2024 | 14:45-17:00 | Schmidtchen - Session: **“POLICY DIALOGUE: SAVE THE CLUBS - TICKET TAX?”**

#### AGENTS AGENDA – EUROPE CALLING

#### POLICY DIALOGUE: SAVE THE CLUBS - TICKET TAX?



Florence Collin has been exploring behind the scenes since 2015 : originally focused on programming and organising concerts in Strasbourg, she gradually shifted towards booking (Ada Oda, Yolande Bashing, Cesar Palace, Laventure...) with October Tone and freshly Persona Grata.

Florence Collin will participate in the session **“Agents Agenda - Europe Calling”**, alongside Trixi Hussong (Atelier), Sarah Joy (ATC Live) and Marlene Thissen (Goodlive Artists).

Within the session **“Policy Dialogue: Save The Clubs - Ticket Tax?”** Florence Collin will participate in a panel moderated by Isabel Roudsarabi (Infield.live), alongside Anna Blach ( Bundesstiftung LiveKultur), Mark Davyd (Music Venue Trust), Erhard Grundl (Bündnis 90 - Die Grünen / MP), Ernest Ludwig Hartz (E.-L. Hartz Promotion), Daniel Schneider (SPD/MP), Pamela Schobeß (Clubcommission Berlin / LiveKomm) and Jean-Philippe Thiellay (CNM).

### GITTE BENDZULLA

Chief Operations Officer, Deezer

Thu. 19.09.2024 | 11:45-12:45 | Board Room (Arcotel Onyx)

#### STREAMING ANOMALIES: IS FRAUD THE SOLE CULPRIT BEHIND LOST ROYALTY PAYMENTS?



As COO of Deezer, Gitte oversees the company's operational performance, artist and industry relations, editorial, brand partnerships, CRM and offers and pricing.

A self-described “music industry agnostic”, Gitte is determined to align the passion and creativity that drive the music industry with future-facing, meaningful logistics that will allow it to flourish and grow. Accordingly, she has rapidly transformed operations and implemented comprehensive and scalable monetization opportunities, yielding a 30% increase in YOY EBITDA in her first year and bringing the accomplished mind of a seasoned COO to a vibrant industry in need of an expert guiding hand.

Gitte Bendzulla will participate in the session **«Streaming Anomalies: Is fraud the sole culprit behind lost royalty payments?»** alongside Andrew Batey (Beatdapp), Nermina Mucic (Legitary), Darren Owell (Fuga) and Ronny Krieger (Creative Industries Consultant).

# FRENCH SPEAKERS

## @ CONFERENCE

GRÉGOIRE BUCAILLE



Art Director & Music Supervisor,  
Prodigious

Thu. 19.09.2024 | 10:30-11:30 | Mandarin (east Hotel)

Session: **"SYNC TRENDS IN ADS: UNRELEASED MUSIC VS CATALOG"**

Thu. 19.09.2024 | 11:45-12:45 | Mandarin (east Hotel)

Session: **"MUSIC SUPERVISION, EUROPE: INDEPENDENCE FROM HOLLYWOOD?"**

Fri. 20.09.2024 | 15:00-17:00 | Networking Area (Wiener Bistro Arcotel Onyx)

Session: **"MEET THE MUSIC SUPERVISORS"**

**SYNC TRENDS IN ADS: UNRELEASED MUSIC VS CATALOG**  
**MUSIC SUPERVISION, EUROPE: INDEPENDENCE FROM HOLLYWOOD?**  
**MEET THE MUSIC SUPERVISORS**



After working for the music supervision agency My Melody, Grégoire Bucaille joined the Publicis group in 2019. Together with his colleague Maxime Rouge he supervises advertising campaigns as well as the music strategy for various brands (Cartier, Lancôme, Valentino, Orange, Garnier, Axa, Oasis, Cathay Pacific, BNP, Carrefour, Biotherm, Armani, Bulgari, Hermes, Audemars Piguet, Mondelez Group and many others). He also is a programmer for independent radio stations and curator of parties in Paris.

Grégoire Bucaille will participate in the panel **"Sync Trends In Ads: Unreleased Music Vs Catalog"** alongside Dan Burt (VML), Sarah Tembeckjian (music supervisor) and Lisa Weller (White Horse Music).

He'll also appear as a speaker for the session **"Music Supervision, Europe: Independence From Hollywood?"**, alongside Connie Farr (ThinkSync Music), Milena Fessmann (Cinesong) and Marta Sancho (music supervisor).

Furthermore Grégoire Bucaille is part of the **"Meet the music supervisors"** one and one speed meeting session, featuring Jessica Berndt (Secretly Group), Matt Biffa (Air Edel), Dan Burt (VML), Connie Farr (ThinkSync Music), Milena Fessmann (Cinesong), Jen Malone (Black & White Music), Yvette Metoyer (Sounds in Colour), moderated by Andrew Campbell (Steam Music Group).

# FRENCH SPEAKERS

## @ CONFERENCE

[JEAN-PHILIPPE THIELLAY](#)



President,  
Centre national de la musique

Fri. 20.09.2024 | 11:15-12:45 | Schmidtchen

Session: **“POLICY DIALOGUE: FAIR PLAY IN MUSIC STREAMING”**

Fri. 20.09.2024 | 13:15-14:00 | Glass House (Heiligengeistfeld-Festival Village)

Session: **“EUROPE AT A GLANCE: THE FUTURE OF THE ‘STREAMING TAX’ AND ITS IMPACT ON THE MUSIC MARKET”**

Fri. 20.09.2024 | 14:45-17:00 | Schmidtchen

Session: **“POLICY DIALOGUE: SAVE THE CLUBS - TICKET TAX?”**

**[POLICY DIALOGUE: FAIR PLAY IN MUSIC STREAMING](#)**

**[EUROPE AT A GLANCE: THE FUTURE OF THE ‘STREAMING TAX’ AND ITS IMPACT ON THE MUSIC MARKET](#)**

**[POLICY DIALOGUE: SAVE THE CLUBS - TICKET TAX?](#)**



Jean-Philippe Thiellay was appointed president of the Centre national de la musique on January 1, 2020. He previously held the position of Deputy General Director of the Paris National Opera (2014-2019). A member of the Conseil d'Etat, where he spent part of his career after studying at Sciences-Po and ENA, Jean-Philippe Thiellay has also held various positions in ministerial cabinets and, abroad, in embassies. He was an associate professor of law at the University of Lille II and has published several legal works. In the field of music, he was a music critic for several years and is the author of three biographical essays on Rossini, Bellini and Meyerbeer, published by Actes Sud. In 2021, he published *L'Opéra, s'il vous plaît. Plaidoyer pour l'art lyrique* (Éd. Les Belles Lettres). He is an officer of the Order of Arts and Letters.

Jean-Philippe Thiellay will participate in the session **“Policy Dialogue: Fair Play In Music Streaming”** alongside Robbert Baruch (Universal), Benjamin Feyen (CCFG), Erhard Grundl (Bündnis 90 - Die Grünen / MP), Hannes Heide (S&D Group European Parliament / MEP), René Houareau (BVMI), Balbina (Polkadot - Polyton), Ruth Koleva (ANMIP) and Nuno Saraiva (AMAEI), moderated by Ivana Dragila (Journalist) and Hannes Tschürtz (Ink Music).

Jean-Philippe Thiellay will further give a public interview to freelance journalist Francis Gay within the session **“Europe at a glance: The future of the ‘streaming tax’ and its impact on the music market”**, taking place at re:publica Hamburg hosted by Reeperbahn Festival 2024.

Jean-Philippe Thiellay will participate in the session **“Policy Dialogue: Save The Clubs - Ticket Tax?”**, alongside Anna Blauch ( Bundesstiftung LiveKultur), Florence Collin (Personagrata), Mark Davyd (Music Venue Trust), Erhard Grundl (Bündnis 90 - Die Grünen / MP), Ernest Ludwig Hartz (E.-L. Hartz Promotion), Daniel Schneider (SPD/MP) and Pamela Schobeß (Clubcommission Berlin / LiveKomm), moderated by Isabel Roudsarabi (Infield.live).



# FRENCH SPEAKERS

## @ CONFERENCE

MAXIME THIBAUT

Head of Innovation & Ecological Transition,  
CNM

Fri. 20.09.2024 | 14:35-14:50 | Schmidt Theater

SUSTAIN! – FRENCH KISSES FOR CARBON REDUCTION. ANOTHER WORLD IS POSSIBLE: HOW THE FRENCH MUSIC SECTOR IS CUTTING EMISSIONS



Maxime Thibault began his career in the music sector by working for two music tech startups, Vinyl it and Soundcharts. He then joined an association named Irma as innovation and ecological transition manager in music. In November 2020, Irma merged with other structures within the Centre national de la musique, a public institution designed to serve as the common home for the French music industry. A public institution within which he was able to pursue his missions and enhance his expertise.

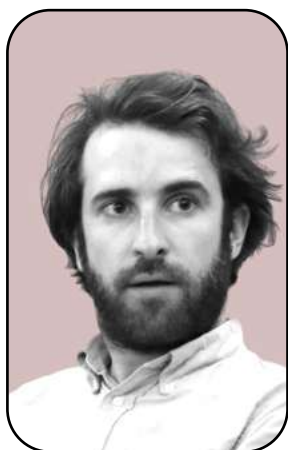
Alongside Céline Lugué (CNM), Maxime will introduce the pioneering project by CNMlab called SPOT, the first forward-looking study to imagine the future of the French music industry in the face of climate and environmental challenges.

RÉMI AGOSTINI

Founder & CEO, Mewo.io

Thu. 19.09.2024 | 16:00-17:00 | east Hotel CI

SYNC LICENSING FOR BRANDED SOCIAL CONTENT



Rémi Agostini, Founder and CEO of Mewo.io, is pioneering the use of AI-driven solutions to transform music synchronisation. Mewo.io enhances music sourcing efficiency and centralises music needs for streamlined operations by using advanced AI for discovery and licensing, offering powerful tools, and insightful analytics to provide unique creative insights for music professionals and marketers. Before Mewo.io, Rémi held key sync roles at Universal Music Group, Publicis, and TBWA. This extensive career equips him with a comprehensive view of the synchronisation business, driving Mewo.io's success.

Remi Agostini will participate in the panel “**Sync Licensing For Branded Social Content**” alongside Jan Kubran (Sony Music Entertainment Germany) and Ana Rungo (Sony Music Entertainment Germany).

# FRENCH NETWORKING SESSION @ CONFERENCE

## FRENCH “ARTIST PITCH” BREAKFAST

by CNM Your French Music Partner  
Thu. 19.09.2024 | 10:15-12:45 | Reep @ Schmidt Theater (1st floor)

Representatives of the 13 French-produced artists playing at the festival will give presentations of their projects to key international delegates, over a great breakfast, coffee and juices. **This networking event is a closed shop - by invitation only** and is organised by CNM Your French Music Partner.

**Check out the artists  
on our dedicated  
What The France Playlist:**



## MATCHMAKING: FRANCE X GERMANY @ RBF 2024

Thu. 19.09.2024 | 14:00-15:45 | Alte Liebe St. Pauli

Hamburg Music is collaborating with the CNM and the Berlin Music Commission to bring French and German music industry professionals together for short and effective speed meetings during Reeperbahn Festival. Labels, Publishers, Bookers, Festivals - professionals from all sub-sectors of the music industry are welcome (both sellers and buyers)!

**Access to this speed meeting session is only possible via prior application and confirmed registration.**



**Matchmaking: France X Germany @ RBF 24**

## THURSDAY 19.09.2024

[FRENCH "ARTIST PITCH" BREAKFAST](#) by CNM Your French Music Partner

10:15-12:45 | Reep @ Schmidt Theater (1st floor)

[SYNC TRENDS IN ADS: UNRELEASED MUSIC VS CATALOG](#)

**GRÉGOIRE BUCAILLE**, Art Director & Music Supervisor, Prodigious  
10:30-11:30 | Mandarin (east Hotel)

[STREAMING ANOMALIES: IS FRAUD THE SOLE CULPRIT BEHIND LOST ROYALTY PAYMENTS](#)

**GITTE BENDZULLA**, Chief Operations Officer, Deezer  
11:45-12:45 | Board Room (Arcotel Onyx)

[MUSIC SUPERVISION, EUROPE: INDEPENDENCE FROM HOLLYWOOD?](#)

**GRÉGOIRE BUCAILLE**, Art Director & Music Supervisor, Prodigious  
11:45-12:45 | Mandarin (east Hotel)

[MATCHMAKING: FRANCE X GERMANY @ RBF 2024](#)

14:00-15:45 | Alte Liebe St. Pauli

[AGENTS AGENDA – EUROPE CALLING](#)

**FLORENCE COLLIN**, Booking Agent, Persona Grata  
16:00-17:00 | Board Room (Arcotel Onyx)

[SYNC LICENSING FOR BRANDED SOCIAL CONTENT](#)

**RÉMI AGOSTINI**, Founder & CEO, Mewo.io  
16:00-17:00 | east Hotel CI

# FRIDAY 20.09.2024

## STRENGTHENING THE EUROPEAN MUSIC ECOSYSTEM – TOGETHER

**CORINNE SADKI**, Director European Affairs & International Development, CNM / President, EMEE

10:30-11:30 | Arcotel Onyx - Boardroom

## POLICY DIALOGUE: FAIR PLAY IN MUSIC STREAMING

**JEAN-PHILIPPE THIELLAY** President, Centre national de la musique

11:15-12:45 | Schmidtchen

## EUROPE AT A GLANCE: THE FUTURE OF THE 'STREAMING TAX' AND ITS IMPACT ON THE MUSIC MARKET

**JEAN-PHILIPPE THIELLAY**, President, Centre national de la musique

13:15-14:00 | Glass House (Heiligengeistfeld - Festival Village)

## SUSTAIN! – FRENCH KISSES FOR CARBON REDUCTION. ANOTHER WORLD IS POSSIBLE: HOW THE FRENCH MUSIC SECTOR IS CUTTING EMISSIONS

**CÉLINE LUGUÉ**, Head of Monitoring, Forecasting and Resources, CNM

**MAXIME THIBAUT**, Head of Innovation & Ecological Transition, CNM

14:35-14:50 | Schmidt Theater

## POLICY DIALOGUE: SAVE THE CLUBS - TICKET TAX?

**FLORENCE COLLIN**, Booking Agent, Persona Grata

**JEAN-PHILIPPE THIELLAY**, President, Centre national de la musique

14:45-17:00 | Schmidtchen

## MEET THE MUSIC SUPERVISORS

**GRÉGOIRE BUCAILLE**, Art Director & Music Supervisor, Prodigious

15:00-17:00 | Networking Area (Wiener Bistro)

## Wednesday 18.09.2024

[DOMINIQUE FILS-AIMÉ](#)

-

R'n'B'/soul/jazz

20:40-20:55 | N-Joy Reeperbus

[ANA LUA CAIANO](#)

-

Electronic/Indie

23:40-00:40 | Imperial Theater

## Thursday 19.09.2024

[DOMINIQUE FILS-AIMÉ](#)

-

R'n'B'/Soul/Jazz

18:30-19:00 | UWE

[ASTRAL BAKERS](#)

-

Indie

20:40-21:30 | Angie's

[DVTR](#)

-

Punk

21:30-22:00 | UWE

SHOW SCHEDULE

Friday 20.09.2024

LATER.

-

Indie

19:30-20:30 | Nochtspeicher

ZAHO DE SAGAZAN

-

Indie/Electronic/

23:15-00:10 | Gruenspan

BRACCO

-

Electronic/Live/Punk

00:00-00:45 | Molotow Karatekeller

SHOW SCHEDULE

# Saturday 21.09.2024

[LAURA CAHEN](#)

-

Indie/Pop

14:00-14:30 | Molotow Backyard

[DVTR](#)

-

Punk

15:00-15:30 | MOPO-Bus

[BOLIS PUPUL](#)

-

Electronic/Live

19:50-20:50 | Mojo Club

[BRACCO](#)

-

Electronic/Live/Punk

21:20-22:05 | Indra

[LAURA CAHEN](#)

-

Indie/Pop

21:50-22:50 | Imperial Theater

[W!ZARD](#)

-

Rock/Punk

22:25-23:15 | Headcrash

[THÉRÈSE](#)

-

Hip-hop/Rap/Pop

22:30-23:30 | Prinzenbar

[YAMÊ](#)

-

Pop

23:50-00:30 | Mojo Club

[EAT-GIRLS](#)

-

Pop/Punk

00:00-00:45 | Molotow Karatekeller

SHOW SCHEDULE

\*Interactive flyer with clickable links

# LISTEN

TO OUR ARTISTS SHOWCASING  
AT REEPERBAHN FESTIVAL 2024



# DOWNLOAD

OUR PROGRAM AT REEPERBAHN

