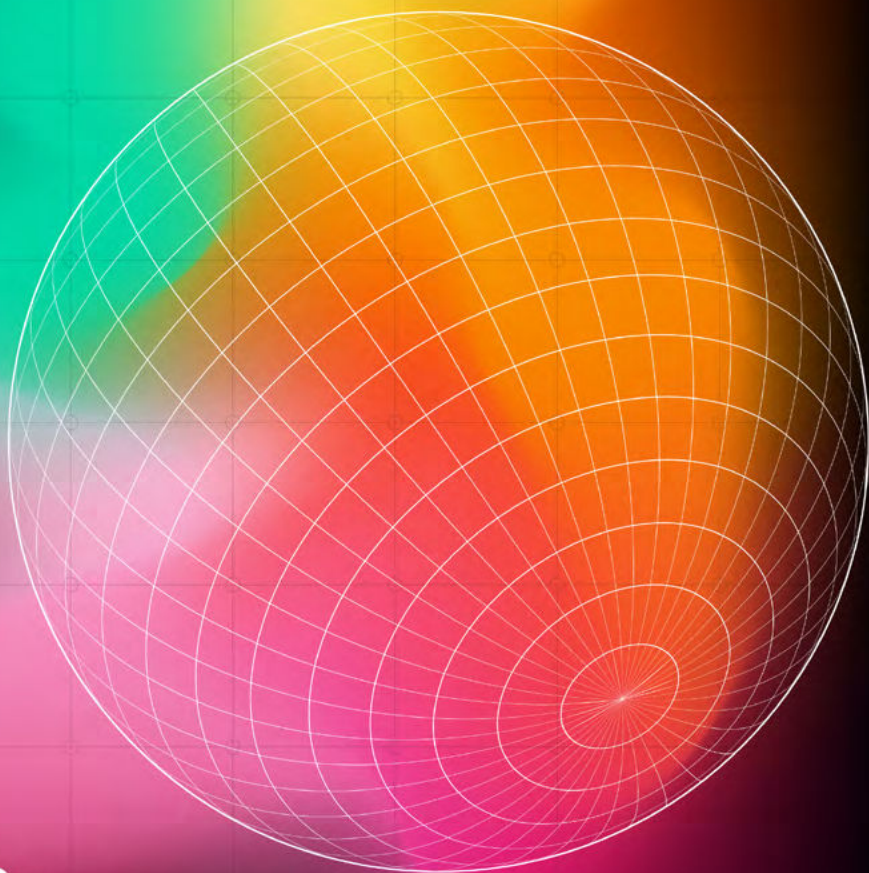


REPERBAHN FESTIVAL

16-19 SEPTEMBER 2026

HAMBURG

FRANCE AT



Your
French
Music
Partner

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BONJOUR !

The **Centre national de la musique (CNM)** is pleased to continue its partnership with **Reeperbahn Festival**, contributing to the promotion of 'Made in France' music in Germany and other key international target markets with showcases, networking events and conferences. At this year's conference, **numerous French speakers** will take part in round tables, including keynotes and panel sessions with the participation of CNM. The showcase line-up includes **14 made-in-France acts** that will be performing during the festival. Our recommendation brand **What The France** will be your guide to the line-up with a dedicated playlist.

[Check it out here](#)

WHO ARE WE ?

The **Centre national de la musique (CNM)** is your French Music Partner. It provides the French music sector with the tools and support mechanisms needed to develop nationally and globally.

Among its missions, the CNM team assists international professionals interested in made-in-France artists. CNM provides a wide range of assistance and services to music professionals around the world.

• Connections

Establishing and enriching relationships between international and French professionals:

- networking events with French industry professionals (in France and abroad)
- invitations to international festivals and conferences
- access to relevant French professional contacts

• Communication

Providing information about made-in-France artists, their French professional entourage and the French music industry:

- expert recommendations and assistance for working with French professionals
- information on the French music industry
- promotion of made-in-France music via the playlist and news service **What the France**



The CNM is a member of the board of the **European Music Exporters Exchange (EMEE)**.

MEET OUR TEAM

Corinne Sadki, Director of Regional, European and International Affairs / EMEE Board President

Théophile Megali, Director of Research and Foresight

Pierrette Betto, Deputy Director of Regional, European and International Affairs

Daniel Winkel, Head of German Office - International Project Manager

Benjamin Demelemester, International Project Manager

Safia Rakza, European Affairs Officer

www.cnm.fr/en

This project is supported by the French Ministry for Europe and Foreign Affairs.

FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

© Pedro Summer



HIP-HOP / RAP / POP

ASFAR SHAMSI

Fri. 18.09.2026

18:50-19:40

Mojo Club

With her soft timbre, beats ranging from ambient pop to delicate trap elements, and French lyrics, Asfar has taken her postmodern rap across Europe, creating a phenomenon that reimagines hip-hop, feels different and is expressed in a myriad of ways. Her long-awaited debut album, "cuicui" (2026), finally comes out this year, blending the summery vibes of her first singles, her unmistakable vocals straddling rap and singing, and fresh beat-crafting into an impressive mix of styles.

MANAGEMENT

FOUGUE | [Adeline Ferrante](#)

BOOKING

CARAMBA | [Lucas Poligné](#)

LABEL

PETIT POUSSIN / TOT OU TARD



INDIE / FOLK

AUGUSTA

Fri. 18.09.2026

23:50-00:50

Imperial Theater

Striking a balance between restraint and powerful emotional peaks, Augusta creates space in her music for reflection and sophisticated acoustic storytelling. The singer-songwriter with Anglo-French roots blends folk sophistication and indie charm into a signature sound that pays homage to leading figures from both genres yet that remains unmistakably her own. No wonder, then, that she evokes echoes of Alice Phoebe Lou and Laura Marling, Adrianne Lenker and Joni Mitchell, even if she approaches her craft with a more measured and minimalist touch.

MANAGEMENT

LMP MUSIQUE | [Muriel Bousseau](#)

BOOKING

SUPER MON AMOUR | [Émilie Davaine](#)

PUBLISHING

ALTER K



© Promo

FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

© Promo



BLANCHE BIAU

Thu. 17.09.2026

22:45-23:30

Indra

Fri. 18.09.2026

00:05-00:55

Schmidtchen

Angels sing in the clouds, soon falling to the ground like raindrops. Blanche Biau gathers the outpourings of a gloomy sky and condenses them into surreal synth revelations such as the debut album 'Maraudé' (2021), which, without much PR fanfare, has blossomed in just a few years into a hidden gem of the wave genre – not only in Switzerland, but across Europe. Vocals like wistful eulogies at the end of a long corridor, electronic organs and sharp-tongued drum machines in the background, melodies with spiritual qualities blend here into a soundtrack for dark times.

BOOKING

PERSONA GRATA | Chloé Gentet

FOLK



CALID

Wed. 16.09.2026

21:30-22:00

Imperial Theater

Drawing on memories of that era, inspiration from the Afghan diaspora, and a passion for rediscovering traditions thought to have been lost, artists such as Khalid Wardak are reviving the nation's music from its cultural slumber. Now based in Hamburg, he celebrates – as Calid – the minimalist reinterpretation of ancient scales and styles of instrumentation, which translate wonderfully into a modern context without negating their historical heritage. With little more than his voice and guitar, the songwriter creates a particularly reverent – and indeed, a downright blissful – atmosphere in which the listener is meant to lose themselves – no matter where, no matter when.

BOOKING

LIMITROPHE PRODUCTION |

Clément Jaulin



FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

© Ana Margarita Flores



DANITSA

Thu. 17.09.2026

19:00-19:45

Indra

Sat. 19.09.2026

20:05-20:50

Nochtwache

Danitsa has already earned herself a host of titles and glowing reviews. With her mix of R&B and reggae, hip-hop and soul, she already set herself apart from others' expectations on her debut album, "Ego" (2017), and has consistently pursued her own signature sound. Her father had her provide backing vocals for his reggae songs, whilst her mother introduced little Danitsa to soul, funk, and hip-hop at the same time. But it was hardly foreseeable that she would move from her home in Paris first to Jamaica and then to Geneva, where she would become part of the Little Lion Sound collective and later go on to rack up millions of streams as a solo artist.

MANAGEMENT

Etienne Coignec

BOOKING

CARAMBA | David Dupoirieux



JAZZ / HIP-HOP / RAP



DAOUD

Thu. 17.09.2026

21:40-22:20

Sommersalon

Fri. 18.09.2026

23.30-00.45

resonanzraum

Bringing a little more Zen into the world and offering an auditory escape route for tormented souls in a broken capitalist system: Luc Klein Ben Abdeslam – aka daoud – achieves nothing less with his shimmering nu jazz compositions that defy all clichés. The trumpeter and producer is regarded as the rebellious problem child of contemporary jazz because – like all the genre's past greats – he refuses to play by the rules of his time. Here, hip-hop rhythms mingle with funk grooves whilst progressive electronica enchants danceable beats with the charm of an exceptional artist who sees the cosmos as his muse and traditions as a call to further development.

PUBLISHING

Daoud Music / BMG

MANAGEMENT

Sarah Labelle Mgmt

BOOKING

GiantSteps |

Daniel Chamorro

LABEL

Le Studio du
Renard / ACT



© Tanguy Delavet

FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

© Pedro Summer



DITTER

Fri. 18.09.2026

15:45-16:10

25 Club (Music Moves Europe Awards Event)

Fri. 18.09.2026

22:15-23:05

Docks / Prinzenbar

Ditter make music for body, mind and soul. Like a good medicine that relieves you of pain and lethargy, this French trio's unique blend of punk, bitpop and indie gets your blood pumping, your mind racing and your body wriggling. By the time of their debut EP "Me, Money & Politics" (2024) and its follow-up "Cringe Is The New Sexy" (2025), however, Ditter were regarded - even beyond the French underground scene - as criminally underrated punk innovators who understood how the genre could continue to combine biting social commentary with exuberant danceability.

MANAGEMENT

WALK THIS WAY MUSIC | [Thomas Blanquart](#)

BOOKING

PODIUM | [Sylvain Deschaux](#)

LABEL

RIPTIDE RECORDS | [Alice Fornage](#)

PUBLISHING

RIPTIDE PUBLISHING | [Antoine Chambe](#)



© Promo

DOV'E LIANA

Wed. 16.09.2026

19:45-20:45

Mojo Club

Fri. 18.09.2026

18:00 - 19:00

St. Pauli Theater

(Anchor Award Show
- by invitation only)

With a certain bluntness and a carefree coolness, Dov'è Liana have established themselves as a leading force in the Italo disco revival over the past few years. The French trio wear sunglasses and headscarves, drawing on sex appeal and the raw energy of cultural hubs like Palermo - the very city that inspired them to launch their project during a road trip. Physical beats, funk grooves alongside sunglasses, lively arrangements, and an extra dose of la dolce vita characterise the unbridled freedom of their shows, where the ecstasy of dance and sound can ignite entire love stories. It should come as no surprise that they have already racked up tens of millions of streams on relevant platforms as well as numerous sold-out venues.

LABEL

LA TECHNO NOTON INC - CAROSELLO RECORDS | [Bertrand de Maupeou](#)

PUBLISHING

MICROCLIMA | [Antoine Bisou](#)



FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

ELECTRONIC



© Promo

FAT HAMSTER & KANG NEW

Thu. 17.09.2026

20:15-20:45

Spielbude XL

Running counter to the South Korean mainstream of boy and girl bands conceived and moulded from top to bottom, Fat Hamster and Kang New have launched a genuine grassroots project. With physical beats, French synths inspired by Crookers and Justice, along with a distinct DIY attitude, the duo craft some seriously ecstatic club sounds that sit at the intersection of K-pop, tech-house and electro-punk. Everywhere they've set festival stages alight across Europe, audiences tell of wild scenes, bodies losing all control and dancing frenzies. So, for their gig here, get your dancing boots ready, take a deep breath and let yourself go.

BOOKING

REVIVAL AGENCY | [Charles Chu](#)



INDIE / POP



© Emma Birski

LUIZA

Thu. 17.09.2026

20:50-22:00

Knust

She actually just wanted to help out two friends who were working on their debut EP. So, over a reggae riddim, Luiza records a few lines, singing of her love for nature, raving about having her feet in the water and her head on fire. The track is called "Soleil Bleu" (2025) and promptly became the viral summer hit of the year in the French-speaking world. Trained as a globetrotter in absorbing and processing multicultural influences, she is equally adept at working with chansons and electro beats, the laid-back style of a dub track and driving cumbia rhythms. Her new singles showcase Luiza as a highly talented performer who dances in the sunset like a cross between Manu Chao and Pippi Longstocking.

LABEL

CHAPTER TWO – WAGRAM | [Florian Abessira](#)

PUBLISHING

WAGRAM | [Catherine Cuny](#)

BOOKING

WV SPECTACLE | [Kolia Rustin](#)

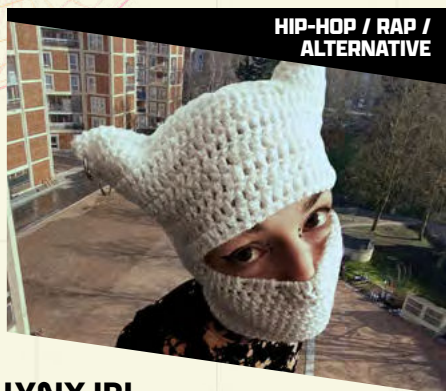
MANAGEMENT

[Chet Samoy](#)



FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

© Promo



LYNX IRL

Fri. 18.09.2026

23:30-00:20

Angie's

Sat. 19.09.2026

16:00-16:30

Festival Village / Mopo(P)-Bus

When Lynx IRL first appeared on the scene three years ago, the French underground rap scene was left wondering what had hit them. Futuristic hip-hop straddling trap and UK bass, with breakbeats and jungle influences straight out of the deepest recesses of the nineties? There hadn't been anything like it for a long time. With jazz and rave culture also featuring prominently in Lynx IRL's eclectic style, she blends the codes of various subcultures with a laid-back flow, crafting hybrid tracks of timeless quality. It is this untrammelled energy, straddling modern club culture and the hip-hop scene, which has transformed Lynx IRL's sound into a phenomenon in France in double-quick time.

BOOKING

ZOUAVE | Juliette Lavabre



ALTERNATIVE



NASTYJOE

Thu. 17.09.2026

19:40-20:30

Stage 15

Black lights and blaring sound, sweet nostalgia and a bitter swan song: Nastyjoe bring together the seemingly contradictory and span the vast spectrum from the 1980s to the present day. On their debut EP, "Deep Side Of Happiness" (2022), the Bordeaux-based quartet achieve a rousing fusion of catchy indie rock, noisy passages, and the next post-punk revival, soaring through dimly lit, spine-tingling melodies with delays and pedals. As yet largely unknown outside France and even there considered more of an insider tip, Nastyjoe often evoke distant memories of The Cure and Blur with a wink – best of all when they're in the studio together. The next moment, however, Fontaines D.C. or Interpol also emerge as references amidst crashing drums and meandering riffs that you simply can't get out of your head.

BOOKING

MELODYN PROD – 3C TOUR |
Jean-Charles Medina

LABEL

À TANT RÊVER DU ROI / MZL RECORDS

PUBLISHING

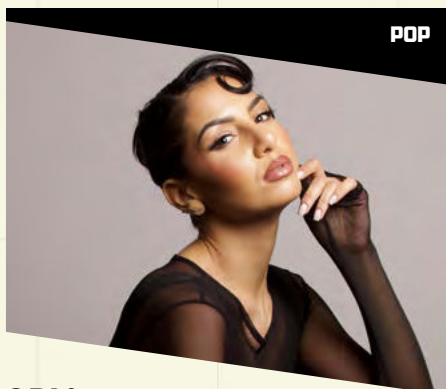
MZL PUBLISHING



© Albon Gatti

FRENCH LIVE ACTS @ REEPERBAHN FESTIVAL 2026

© Promo



POP

ORIA

Sat. 19.09.2026

19:50-20:35

Knust

Oria is a French singer-songwriter of Mediterranean heritage whose soft yet powerful voice blends Eastern influences with timeless elegance. Through her music, she tells stories of love, light, and shadow with authenticity and emotion that resonate across generations. Inspired by legendary artists such as Dalida, Édith Piaf, and Jacques Brel, Oria combines the rich tradition of French chanson with a contemporary, universal sound. After gaining viral recognition through her reimagined cover performances, she is now writing her own artistic story. With her debut single "Soirée Mondaine," Oria is establishing herself as one of the most promising new voices in the French music scene.

BOOKING

3C TOUR | [Jean-Charles Medina](#)

LABEL

OVFR – VIATA DE VIS – FRENCHY – PIAS |
[Mathieu Lapeyre](#)

MANAGEMENT

SHADOW LIVE



FUNANA PUNK / AFROBASS

© Rita Carmo

SCÚRU FITCHÁDU

Thu. 17.09.2026

22:30-23:00

Nochtwache

Scúru Fitchádu is Cape Verdean Creole and loosely translates as 'deep black'. It's a name that not only points to the artist's roots, but also describes a unique sound that the Portuguese artist has been crafting for a decade now. Angolan batida collides with synth punk, Cape Verdean funaná crashes with ritualistic force into digital hardcore and rap metal, fused together under the pressure of a steam hammer. Even his first albums celebrate this disruptive aesthetic, where influences merge into brutal crossovers – into a kind of anti-pop that contrasts the deluded 'wellness' of the West with the colonial and all-too-real antagonisms of the rest of the world.

BOOKING

WAX BOOKING | [Sylvain Dartoy](#)



WHAT THE FRANCE

THE FINEST MUSIC MADE IN FRANCE

Want to know which made-in-France artists are getting the biggest streaming sales in France and all over the world?

Want to hear the freshest French-produced tracks?

Want to find out which made-in-France tracks are featured in famous artists' playlists?

Want to discover everything there is to know about the finest music coming out of France?

FIND OUT HERE:    **@wt.france**

All our playlists are available on Spotify, Apple Music, Deezer, YouTube, Qobuz

**Listen to our artists showcasing at
Reeperbahn Festival**



**Listen to our flagship playlists and
explore the latest French hits:**



FRENCH SPEAKERS @ CONFERENCE

© Music Frontiers



AËL GUÉGAN

**Partnerships Executive,
Soundcharts**

Friday 18.09.2026

16:35-17:35

Schmidtchen

Aël leads operations at Soundcharts, where he has spent the last six years building custom data tools and reports for music professionals. A board member of Music Tech France and a former radio professional, he focuses on making industry data more accessible and actionable. Outside of work, he performs operettas in Paris and enjoys spearfishing in Brittany.

CONNECTED INTELLIGENCE, WIRED FOR GROWTH: HOW SMART MUSIC COMPANIES ARE CONNECTING THEIR DATA

The music industry has never had access to more intelligence about artists, audiences, and catalog performance, and the companies learning to connect it are pulling ahead fast. Streaming numbers, playlist placements, social traction, radio spins: the data points that once lived in silos and spreadsheets are now being wired into unified operational infrastructure that drives faster decisions, sharper A&R instincts, and commercial strategies built on evidence rather than intuition.

Alex is the founder of UNMUTE, a startup I founded in February 2026. Originally from France she has a background in international business, innovation consulting, entrepreneurship, and music business. Her goal is to create a fairer music ecosystem by leveraging new technologies to empower independent artists and give them a voice within the music industry.

SOUND OF SOLUTIONS - REEPERBAHN FESTIVAL'S OFFICIAL MUSIC TECH STARTUP PITCH COMPETITION

Experience the future of the music industry live! At Sound of Solutions, 8 innovative startups will present their solutions to the most pressing challenges facing artists, labels, venues, rights holders, agencies, and more. 5 minutes straight to the point. Whether you're looking for the next big trend, seeking collaboration partners, or simply want to help shape the future of music, you'll be right in the thick of it here.



© Wellashue

ALEX GARNIER

**CEO,
Unmute**

Thursday 17.09.2026

15:30-17:00

East Hotel / C2

FRENCH SPEAKERS @ CONFERENCE

© PromoRBE



ERICA ROMERO PENDER

**Policy Officer,
Live DMA**

Friday 18.09.2026

14:00-15:00

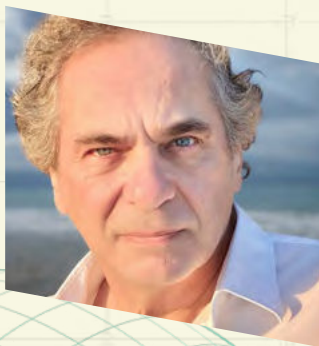
East Hotel / C2

Erica Romero Pender is a music artist, cultural manager, and advocate for live music venues as vital cultural infrastructures. She currently works at Live DMA (the European network of live music associations), ACCES (Spanish), and is vice-president of RASC (Andalusian association of music venues). In addition, at RNR Producciones (Seville), she leads projects focused on the digital and ecological transition of live music, capacity building for emerging artists, equity and inclusion in the music sector, and sustainable ecosystems for grassroots venues.

EUROPEAN CONCERT COMPANIES, WHERE ARE YOU?

As international corporations continue expanding their influence across the live sector, questions around independence and diversity in Europe's music ecosystem become increasingly urgent. The session "European Concert Companies, Where Are You?" will examine how market concentration, global acquisitions and international competition are reshaping opportunities for promoters, festivals and independent companies across Europe.

François Pachet has been a researcher in AI and music for the last 25 years. His recent activities are the creation of Imagine All The People, a company dedicated to AI-assisted creativity in marketing, and Ynosound, a company dedicated to next gen AI-assisted music creation. He is also associate researcher at LIP6 laboratory. With the label Flow Records he released Hello World, the first music album composed with artificial intelligence. This album is the result of the collaboration between AI, Benoît Carré aka SKYGGE and many other musicians.



© Music Frontiers

THE COMPOSING RESEARCHER AND THE MACHINE: A LIFE AT THE FRONTIER OF MUSIC AND AI

In this intimate fireside conversation, he reflects on a career spent at the intersection of computer science and musical imagination: what drew him to the problem, what he got wrong, what surprised him, and what he believes is genuinely at stake as AI moves from research lab curiosity to the engine room of the creative industries. Does AI expand human creativity or quietly hollow it out? Can a machine have taste? And what does it mean to compose in a world where composition itself is being automated?

FRANCOIS PACHET

**Founder,
Flow Records**

Thursday 17.09.2026

17:00-18:00

Schmidtchen

FRENCH SPEAKERS @ CONFERENCE

© Music Frontiers



INDRÉ BOARETTO

**Founder,
Elevate In Music**

Thursday 17.09.2026

**11:35-12:35
Schmidtchen**

Indre Boaretto is a music publishing and licensing executive with over 18 years of international experience at the intersection of music, technology and digital & music rights. Formerly Global Publishing Director at Deezer, she led the company's global publishing licensing strategy, managed relationships with more than 100 publishers and collecting societies and played a key role in initiatives such as Deezer's Artist-Centric Payment System. Today, as founder of Elevate in Music, she advises companies and creators on music rights, licensing strategy, digital distribution and AI-driven innovation.

REWIRING INDIE REVENUE STREAMS: OWNED, DIRECT AND THRIVING

A new generation of Music tech innovators worldwide is putting genuine power back in the hands of independent artists to help them break free from the "pro rata" streaming matrix: direct-to-fan models that make the relationship between artist and audience a financial reality, tools that turn a loyal community into a sustainable income, and alternatives to the pro-rata streaming pool that reward depth of connection over volume of streams.

SOUND OF SOLUTIONS – REEPERBAHN FESTIVAL'S OFFICIAL MUSIC TECH STARTUP PITCH COMPETITION

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© Andrea Küppers

IVONNE KUTZER

**Director Business
Development, Believe**

Thursday 17.09.2026

15:30-17:00

East Hotel / C2

FRENCH SPEAKERS @ CONFERENCE

© Qobuz



MARC ZISMAN

**Chief Music Officer,
Qobuz**

Friday 18.09.2026

13:45-15:15

East Hotel / Olive + Pepper

Marc Zisman has been the editor-in-chief of Qobuz from day one. He has brought this extensive knowledge and passion for music into Qobuz's digital music platform. As Chief Music Officer since February 2021, Marc also ensures the music team and supply team provide high-quality editorial and magazine content, which is Qobuz's secret weapon, and what sets them apart from the competition.

EUROPEAN STREAMING ECONOMY SUMMIT. REGULATION, REVENUE, REPERTOIRE - HOW TO BE A FAIR AND TRULY GLOBAL ONE-BILLION-SUBSCRIBER BUSINESS

It looks as though the music streaming industry might soon celebrate its billionth music subscriber. Yet, clearly, not everyone involved feels they are receiving their fair share; artists, in particular, often seem to come up short financially. Also any small and medium-sized labels also report declining revenues, with platforms, the investment market, and shareholders appearing to be profiting disproportionately on the other side. So, what paths lead to a future that secures the industry's success while ensuring everyone entitled receives a fair share of the earnings, ensuring cultural diversity and fair remuneration for authors?

Since 2015, Mareile Heineke has been responsible for the growth of Qobuz in the German-speaking market as Regional Manager DACH. Qobuz was the first streaming platform worldwide to disclose its payout rates and pays artists up to four times more than the market average. Together with her team, Mareile is creating an innovative music experience that puts human curation and editorial depth at the forefront, ensuring that the interests of artists are not pushed into the background in favor of algorithms.

THE FUTURE OF MUSIC PLATFORMS LIES IN COMMUNITY

This panel explores the differences between algorithmic and curated playlist ecosystems, examining their impact on artist discovery, audience development, and long-term sustainability. Bringing together perspectives from music promotion, direct-to-fan and community-driven platforms, and editorial music curation, the discussion asks which models create meaningful and lasting visibility beyond short-term reach.



© PromobRt

MAREILE HEINEKE

**Regional Manager GSA,
Qobuz**

Thursday 17.09.2026

13:00-14:00

VUT Indie House (ground floor)

FRENCH SPEAKERS @ CONFERENCE

© Promo



MILES BÉNÉTASSE

**CEO,
Mirage Music**

Friday 18.09.2026

12:05-13:05

Schmidtchen

FROM TRAINING DATA TO RIGHTS HOLDER: CLOSING THE ATTRIBUTION GAP

This panel brings together the engineers, rights innovators, and legal architects who are building the detection and attribution frameworks that make transparency at scale not just possible but practical: tools that can identify the human-authored works behind AI outputs, registries that create traceable links between training data and rightsholders, and deployment-ready solutions that labels, publishers, and artists can act on today. The legal landscape will continue to evolve, but the infrastructure being built right now will determine who gets paid, how reliably, and how soon.

Ornélia Adjovi is a Paris-based booking agent working across artist development, international touring and live music operations. Over the years, she has coordinated tours and artist logistics across Europe, the Americas and Asia, alongside both emerging acts and internationally touring headliners. She is also co-founder and an active member of Berlin-based dif e.V. where she is particularly interested in contributing to a global music ecosystem that is more accessible, connected and sustainable.

EUROPEAN CONCERT COMPANIES, WHERE ARE YOU?

As international corporations continue expanding their influence across the live sector, questions around independence and diversity in Europe's music ecosystem become increasingly urgent. The session "European Concert Companies, Where Are You?" will examine how market concentration, global acquisitions and international competition are reshaping opportunities for promoters, festivals and independent companies across Europe.



© Promoter

ORNÉLIA ADJOVI

**Booking Agent,
AMS BOOKING**

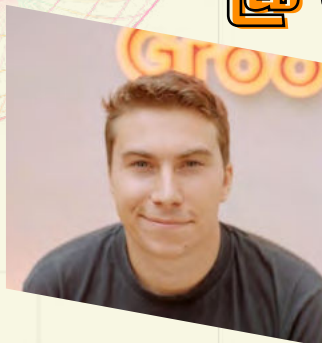
Friday 18.09.2026

14:00-15:00

East Hotel / C2

FRENCH SPEAKERS @ CONFERENCE

© Groover



ROMAIN PALMIERI

**CEO,
Groover**

Romain Palmieri is the co-founder and CEO of Groover, the music promotion platform that empowers independent artists to get their music heard and accelerate their careers. Since its launch in 2019, Groover has grown into a global community of over 650,000 independent artists from more than 180 countries. Groover now counts 35 team members with offices in Paris and New York.

Sini Tiainen is responsible for playlisting, music programming and label relations in the Nordic countries for Qobuz, the French Hi-Res music streaming and download platform. With an extensive career in the music industry, she has worked as a Music Editor for streaming services Nokia MixRadio and YouTube Music in London, and as Communications and Promotion Manager for Universal Music, MTV, and Flow Festival.

THE HUMAN ALGORITHM: WHY CURATION IS THE NEW SCARCITY

Streaming gave everyone access to everything. AI is now giving everyone a personalized everything. And somewhere in the process, the most valuable thing in music quietly became the one thing neither can manufacture: a trusted human voice telling you what to listen to next. This session makes the case for curation as the defining cultural skill of the AI era; not despite the algorithm, but because of it.

Thursday 17.09.2026

13:00-14:00

VUT Indie House (ground floor)

THE FUTURE OF MUSIC PLATFORMS LIES IN COMMUNITY

This panel explores the differences between algorithmic and curated playlist ecosystems, examining their impact on artist discovery, audience development, and long-term sustainability.

Friday 18.09.2026

15:15-16:15

East Hotel / Amber

EVERYONE WANTS THE NEXT BIG THING. WHO'S WILLING TO BUILD IT?

The industry is obsessed with finding what's next. But discovery is only the beginning. An emerging artist and the people who discover, develop and invest in talent confront what happens after the first "yes" and why so many great artists disappear before they ever get a real shot.



© Music Frontiers

SINI TIAINEN

**Music Content Manager
Nordics, Qobuz**

Friday 18.09.2026

13:10-14:10

Schmidtchen

FRENCH SPEAKERS @ CONFERENCE

© PromoRBE



STELLA VAZ

**Client Marketing & DSP
Relations, Symphonic
Distribution**

Friday 18.09.2026

14:00-15:00

East Hotel / Aqua

With a background in Public Relations, a Master's in International Business, and a Music Industry Specialization from NYU, Stella brings a global, strategic, and artist-focused perspective to every project. Currently Manager of Client Marketing and DSP Relations at Symphonic in the UK and Europe, she helps music projects build visibility, strengthen platform relationships, and find growth opportunities across the streaming ecosystem.

DEAL SIGNED, NOW WHAT? BUILDING CAREERS BEYOND THE RELEASE

As the music industry continues to evolve, so do the expectations artists place on labels, distributors, and A&R teams. In an increasingly independent-first landscape, successful partnerships are no longer defined solely by signing deals, but by trust, transparency, communication, and long-term collaboration. This Masterclass explores how artist relationships are changing in 2026 and what meaningful support truly looks like today - from creative development and marketing to data-driven strategy and global growth.

Théophile Megali has been Director of Research at the Centre national de la musique since 2024. His department is responsible for producing studies, resources, and data on the various sectors of the music industry. Holding a PhD in management, he previously worked as a researcher in the media field and served at the French regulator for media and digital platforms.

IMPACT, UNPACKED: MUSIC EXPORT BETWEEN NUMBERS AND STORIES (presented by EMEE)

Understanding the impact of music export development is a real need - not just to prove results, but to know what can actually be learned and how that can guide effective action. It matters for artists' careers and businesses, and by extension for policymaking around national and regional music ecosystems. This panel starts with a short presentation laying out three ways to look at impact: national export figures, individual case studies of success, and the activities behind export development. From there, the conversation continues on what data can realistically tell us and what it can't. It touches on the age-old problem of attribution - how much of any success can be traced back to a specific action or decision - and how far we can generalise from one unique case to inform export development more broadly.



© Adere

THÉOPHILE MEGALI

**Director of Research
and Foresight, CNM**

Friday 18.09.2026

10:00-11:00

East Hotel / Ginger

FRENCH SPEAKERS @ CONFERENCE

© PromoBBF



TOM LEVOIR

**COO,
Bridgent**

Thursday 17.09.2026

15:30-17:00

East Hotel / C2

Tom is the co-founder and COO of Bridgent, a B2B marketplace digitizing the booking workflow for the European electronic music industry. He runs the company's growth strategy and day-to-day operations, and oversees product and technical development. He started his career as a senior consultant in strategy consulting, spending several years helping clients navigate complex projects and build strategic and financial plans. A longtime music enthusiast, Tom founded Bridgent with Charles Accarisi, a DJ, producer, and friend of many years.

SOUND OF SOLUTIONS - REEPERBAHN FESTIVAL'S OFFICIAL MUSIC TECH STARTUP PITCH COMPETITION

Experience the future of the music industry live! At Sound of Solutions, 8 innovative startups will present their solutions to the most pressing challenges facing artists, labels, venues, rights holders, agencies, and more. 5 minutes straight to the point. Whether you're looking for the next big trend, seeking collaboration partners, or simply want to help shape the future of music, you'll be right in the thick of it here.

As a founding member of Cats on Trees, nominated for the Victoires de la Musique, Yohan had the opportunity to perform on stages across France and internationally, to collaborate with numerous artists, to work with The Voice Belgium as an artistic coach, and to develop projects ranging from songs to music for film, live performance, advertising and bespoke creations. Currently, Yohan is developing 'Regards Sonores', an inclusive artistic Project conceived with the poet Léo Blanc.

REWIRING INDIE REVENUE STREAMS: OWNED, DIRECT AND THRIVING

A new generation of Music tech innovators worldwide is putting genuine power back in the hands of independent artists to help them break free from the "pro rata" streaming matrix: direct-to-fan models that make the relationship between artist and audience a financial reality, tools that turn a loyal community into a sustainable income, and alternatives to the pro-rata streaming pool that reward depth of connection over volume of streams.



© Music Frontiers

YOHAN HENNEQUIN

**Artist & composer,
Regards sonores /
Cats on trees**

Thursday 17.09.2026

11:35-12:35

Schmidtchen

FRENCH NETWORKING SESSIONS @ CONFERENCE



© Jonathan Schanz

FRENCH "ARTIST PITCH" BREAKFAST

by CNM Your French Music Partner

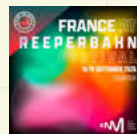
Thu. 17.09.2026

10:15-12:45

Reep (Schmidt Theater)

Representatives of the **14 French-produced artists playing at the festival** will give presentations of their projects to key international delegates, over a great breakfast, coffee and juices. This networking event is a **closed shop** - by **invitation only** and is organised by CNM Your French Music Partner.

Check out the artists on
our dedicated **What The
France Playlist**:



Thu. 17.09.2026

14:00-16:00

25 Club

CNM and Hamburg Music are collaborating with the Berlin Music Commission, Kreativ München, BPM Sachsen and the region NRW to bring French and German music industry professionals together for short and effective speed meetings during Reeperbahn Festival. Labels, publishers, booking agents, festivals, venues, music supervisors and managements-professionals from all sub-sectors of the music industry are welcome to apply (ideally both sellers and buyers)!

Access to this speed meeting session is **only possible via prior application** and confirmed registration.



© Jonathan Schanz

MATCHMAKING: FRANCE X GERMANY

by CNM & Hamburg Music

FRENCH TALENT @ KEYCHANGE 2026

CNM is one of more than 700 international organisations who have pledged to bring gender equality change to the music industry.

In addition to the ongoing Keychange Pledge, a roster of emerging artists, innovators and talents within the music industry is selected each year to take part in international festivals, showcase events, collaborations and a programme of creative labs.



France's handpicked Keychange talents and innovators will be present at Reeperbahn Festival 2026 to participate in the **Keychange Talent Leadership Program** in Hamburg, here are their profiles:

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EMILY MEISEL

Emily Meisel is a cultural project manager, DJ, and music curator. She works at the intersection of policy, project management, and artistry, building bridges to create more sustainable and inclusive music ecosystems. She has developed expertise in music publishing, international cultural cooperation, and alternative electronic music scenes. For two years, she managed the SEGMI project in Accra, fostering collaborations between Ghanaian and French music scenes through international partnerships, performance spaces, and strengthened copyright frameworks. Alongside her project work, she curates events and performs internationally as a DJ.

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LAURA VERRECCHIA

Laura Verrecchia is a cultural project manager working at the intersection of curation, territorial development, and institutional partnerships. With nearly ten years of experience, she designs and delivers hybrid initiatives combining live music, DJ sets, talks, and screenings. Her work focuses on building inclusive cultural ecosystems, supporting artists, and fostering cross-sector collaboration. Committed to gender equality and long-term structural impact in the music sector, she integrates strategic coordination, public funding frameworks and sustainable development into the projects she leads.

CONFERENCE & NETWORKING SCHEDULE

THURSDAY 17.09.2026

FRENCH "ARTIST PITCH" **BREAKFAST**

by CNM Your French Music Partner

INDRÉ BOARETTO

Founder, Elevate In Music

YOHAN HENNEQUIN

Artist & composer, Regard sonores
/ Cats on trees

MILES BÉNÉTASSE

CEO, Mirage Music

MAREILE HEINEKE

Regional Manager GSA, Qobuz

ROMAIN PALMIERI

CEO, Groover

MATCHMAKING: **FRANCE X GERMANY**

by CNM & Hamburg Music

ALEX GARNIER

CEO, UNMUTE Project

10:15–12:45 | Reep (Schmidt Theater)

by invitation only!

11:35–12:35 | Schmidtchen

Session: «REWIRING INDIE REVENUE STREAMS: OWNED,
DIRECT AND THRIVING»

11:35–12:35 | Schmidtchen

Session: «REWIRING INDIE REVENUE STREAMS: OWNED,
DIRECT AND THRIVING»

12:05–13:05 | Schmidtchen

Session: «FROM TRAINING DATA TO RIGHTS HOLDER:
CLOSING THE ATTRIBUTION GAP»

13:00–14:00 | VUT Indie House (ground Floor)

Session: «THE FUTURE OF MUSIC PLATFORMS LIES IN
COMMUNITY»

13:00–14:00 | VUT Indie House (ground Floor)

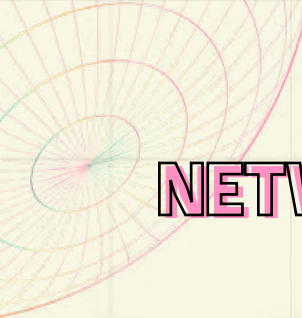
Session: «THE FUTURE OF MUSIC PLATFORMS LIES IN
COMMUNITY»

14:00–16:00 | 25 Club

requires prior [application](#)!

15:30–17:00 | East Hotel / C2

Session: «SOUND OF SOLUTIONS – REEPERBAHN
FESTIVAL'S OFFICIAL MUSIC TECH STARTUP PITCH
COMPETITION»



CONFERENCE & NETWORKING SCHEDULE

THURSDAY 17.09.2026

IVONNE KUTZER

Director Business Development,
Believe

15:30-17:00 | East Hotel / C2

Session: «SOUND OF SOLUTIONS – REEPERBAHN
FESTIVAL'S OFFICIAL MUSIC TECH STARTUP PITCH
COMPETITION»

TOM LEVOIR

COO, Bridgent

15:30-17:00 | East Hotel / C2

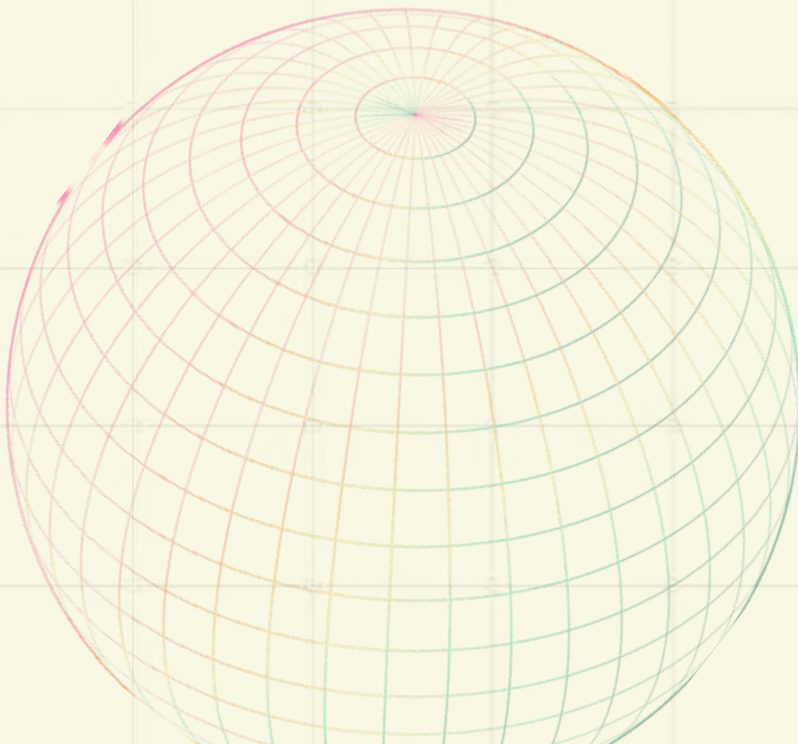
Session: «SOUND OF SOLUTIONS – REEPERBAHN
FESTIVAL'S OFFICIAL MUSIC TECH STARTUP PITCH
COMPETITION»

FRANCOIS PACHET

Founder, Flow Records

17:00-18:00 | Schmidtchen

Session: «THE COMPOSING RESEARCHER AND THE MA-
CHINE: A LIFE AT THE FRONTIER OF MUSIC AND AI»



CONFERENCE & NETWORKING SCHEDULE

FRIDAY 18.09.2026

THÉOPHILE MEGALI

Director of Research and
Foresight, CNM

10:00–11:00 | East Hotel / Ginger

Session: «IMPACT, UNPACKED: MUSIC EXPORT BETWEEN
NUMBERS AND STORIES»
(presented by EMEE)

SINI TIAINEN

Music Content Manager Nordics,
Qobuz

13:10–14:10 | Schmidtchen

Session: «THE HUMAN ALGORITHM: WHY CURATION IS
THE NEW SCARCITY»

MARC ZISMAN

Chief Music Officer, Qobuz

13:45–15:15 | East Hotel / Olive + Pepper

Session: «EUROPEAN STREAMING ECONOMY SUM-
MIT. REGULATION, REVENUE, REPERTOIRE – HOW TO BE
A FAIR AND TRULY GLOBAL ONE-BILLION-SUBSCRIBER
BUSINESS»

ERICA ROMERO PENDER

Policy Officer, Live DMA

14:00–15:00 | East Hotel / C2

Session: «EUROPEAN CONCERT COMPANIES, WHERE
ARE YOU?»

ORNÉLIA ADJOVI

Booking Agent, AMS BOOKING

14:00–15:00 | East Hotel / C2

Session: «EUROPEAN CONCERT COMPANIES, WHERE
ARE YOU?»

STELLA VAZ

Client Marketing & DSP Relations,
Symphonic Distribution

14:00–15:00 | East Hotel / Aqua

Session: «DEAL SIGNED, NOW WHAT? BUILDING
CAREERS BEYOND THE RELEASE»

ROMAIN PALMIERI

CEO, Groover

15:15–16:15 | East Hotel / Amber

Session: «EVERYONE WANTS THE NEXT BIG THING.
WHO'S WILLING TO BUILD IT?»

AËL GUÉGAN

Partnerships Executive,
Soundcharts

16:35–17:35 | Schmidtchen

Session: «CONNECTED INTELLIGENCE, WIRED FOR
GROWTH: HOW SMART MUSIC COMPANIES ARE
CONNECTING THEIR DATA»

SHOW SCHEDULE

WEDNESDAY 16.09.2026

DOV'È LIANA	19:45-20:45	MOJO CLUB
CALID	21:30-22:00	IMPERIAL THEATER

THURSDAY 17.09.2026

DANITSA	19:00-19:45	INDRA
NASTYJOE	19:40-20:30	STAGE 15
FAT HAMSTER & KANG NEW	20:15-20:45	SPIELBUDE XL
LUIZA	20:50-22:00	KNUST
DAOUD	21:40-22:20	SOMMERSALON
SCÚRU FITCHÁDU	22:30-23:00	NOCHTWACHE
BLANCHE BIAU	22:45-23:30	INDRA

FRIDAY 18.09.2026

DITTER	15:45-16:10	25 CLUB (MME AWARDS EVENT)
DOV'È LIANA (Anchor Awards Show - by invitation only)	18:00-19:00	ST. PAULI THEATER
ASFAR SHAMSI	18:50-19:40	MOJO CLUB
DITTER	22:15-23:05	PRINZENBAR
LYNX IRL	23:30-00:20	ANGIE'S
DAOUD	23:30-00:45	RESONANZRAUM
AUGUSTA	23:50-00:50	IMPERIAL THEATER
BLANCHE BIAU	00:05-00:55	SCHMIDTCHEN

SATURDAY 19.09.2026

LYNX IRL	16:00-16:30	FESTIVAL VILLAGE / MOPO(P) BUS
ORIA	19:50-20:35	KNUST
DANITSA	20:05-20:50	NOCHTWACHE