CNM & BUSINESS FRANCE

at Womex

21-25 OCTOBER 2026

Your French Music Partner

Business France

BONJOUR !

WHO ARE WE?

The **Centre national de la musique (CNM)** is your French Music Partner. It provides the French music sector with the tools and support mechanisms needed to develop nationally and globally.
Among its missions, the CNM team assists international professionals interested in made-in-France artists. CNM provides a wide range of assistance and services to music professionals around the world.

Connections
Establishing and enriching relationships between international and French professionals:

- networking events with French industry professionals (in France and abroad)
- invitations to international festivals and conferences
- access to relevant French professional contacts

Communication
Providing information about made-in-France artists, their French professional entourage and the French music industry:

- expert recommendations and assistance for working with French professionals
- information on the French music industry
- promotion of made-in-France music via the playlist and news service What the France (available in five languages)

The CNM is a member of Europe Jazz Network and a member of the board of the **European Music Exporters Exchange (EMEE)**, chaired by Corinne Sadki, Director of Territories, Europe, and International Development at CNM.

www.cnm.fr

BUSINESS FRANCE has a clear mission: to boost French entrepreneurial audacity in France and worldwide. With a network of more than 1,400 employees in France and abroad, we support French export businesses step by step by providing advice, crucial market information, and access to reliable partners.
We also promote France to foreign investors, making it easier for them to establish themselves. At the same time, we support the VIE international internship program, offering young talent a unique experience abroad.
Alongside CCI France and Bpifrance, we form Team France Export, helping France's regions and their businesses succeed in international markets. Together, let's raise the flag of French business throughout the world!

www.businessfrance.fr

MEET OUR TEAM AT WOMEX 2026

Centre national de la musique - CNM
Benjamin Demelemester, International Project Manager | benjamin.demelemester@cnm.fr
Lizon Lavaud, International Project Manager – Jazz | lizon.lavaud@cnm.fr

Business France
Valerie Moncarz, Project Manager | valerie.moncarz@businessfrance.fr
Juliana Santos Avidago, Operations Manager | juliana.santosavidago@businessfrance.fr

This project was carried out with the support of the Ministry for Europe and Foreign Affairs.

MADE IN FRANCE SHOWCASES



AZIZ KONKRITE

(Morocco / France)

WOMEX 26 Club Summit

Friday 23 Oct.
01:30 - 02:30

Borondón Stage
(Sala San Borondón)

Contact :
Ulysse maison d'artistes,
Sylvain Lacombe - sylvain@ulysse.coop

CLAUDIO RABE

(Madagascar / La Réunion)



Thursday 22 Oct.
00:45 - 01:30

Plaza Stage
(Plaza del Espigón)

Contact :
Ravic Music / Wax Booking,
Sylvain Dartoy - sylvain@wax-booking.com



DAVIDE AMBROGGIO

(Italy)

Friday 23 Oct.
00:00 - 00:45

Theatre Stage
(Sala Sinfónica)

Contact :
Viavox Production,
Nicolas Bonnard - nicolas@viavoxproduction.com

MADE IN FRANCE SHOWCASES



INDUS

(Colombia)

Saturday 24 Oct.
00:00 - 00:45

Borondón Stage
(Sala San Borondón)

Contact :
Locombia / Airfono,
Maryne Jamis - booking@airfono.com

LA CIGUË

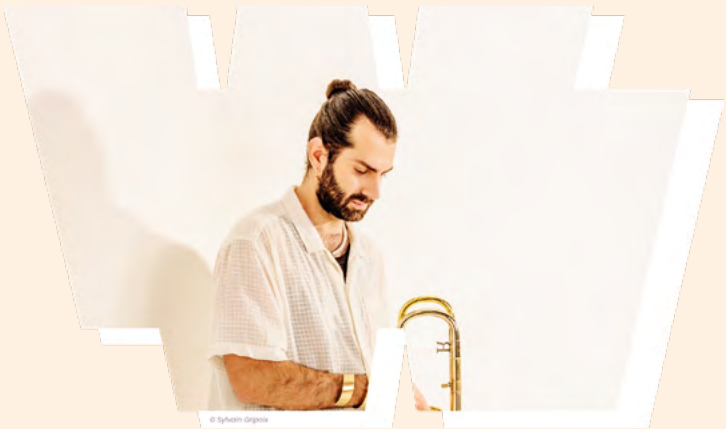
(France)

Thursday 22 Oct.
22:30 - 23:15

Borondón Stage
(Sala San Borondón)



Contact :
Le Grand Barbichon prod,
Sara Guerriero - contact@legbbprod.com



ROBINSON KHOURY

(France)

Saturday 24 Oct.
22:30 - 23:15

Theatre Stage
(Sala Sinfónica)

Contact :
Colore / Orotone,
Laurent Carrier- laurentcarrier@colore.fr

MADE IN FRANCE SHOWCASES



SAAD TIOULY

(Morocco)

Thursday 22 Oct.
23:15 - 00:00

Plaza Stage
(Plaza del Espigón)

Contact :
Helico
Cristian Vera - cristian@helicomusic.com

SAIGON SOUL REVIVAL

(Vietnam)



Thursday 22 Oct.
00:00 - 00:45

Borondón Stage
(Sala San Borondón)

Contact :
Dionysiac Tour,
Priscilla Brunet - priscilla.dtour@gmail.com



SAODAJ

(La Réunion)

Saturday 24 Oct.
23:15 - 00:00

Plaza Stage
(Plaza del Espigón)

Contact :
Kaskas / Wax Booking,
Sylvain Dartoy - sylvain@wax-booking.com

MADE IN FRANCE SHOWCASES



SOBA

(Burkina Faso / Congo / France)

Friday 23 Oct.
00:45 - 01:30

Plaza Stage
(Plaza del Espigón)

Contact :
Lamastrock,
Mathilde Masson - mathilde@lamastrock.com

TIGANÁ SANTANA

(Brazil)



Friday 23 Oct.
22:30 - 23:15

Theatre Stage
(Sala Sinfónica)

Contact :
Helico,
Cristian Vera - cristian@helicomusic.com

NETWORKING

FRENCH APÉRO

(Zone Franche - Business France - Centre national de la musique)

Thursday 22 Oct.
16:00
On booth CNM & Business France
C-D 5-6

Join us for an informal and friendly moment to meet French professionals, exchange ideas, and spark new collaborations.

We look forward to welcoming you for drinks, snacks, and great conversations!

FRENCH PITCH

Thursday 22 Oct.
By invitation only

French representatives of artists performing at the festival will pitch their artists to key international delegates.
This event is organised by CNM on Thursday 22 by invitation only.

MEET THE FRENCH DELEGATES !

3C	Guillaume Bourreau	Booking agency
3D FAMILY PRODUCTION	Nathalie Malot	Booking agency, Label, Publisher
AFX	Sarah Le Gallo	Booking agency, Promoter
ANASSA	Cleo Andreou	Booking agency, Ensemble, Manager, Institution, Promoter, Festival, Consultant
ASSO MA CASE	Agathe Le Goff	Booking agency, Label, Publisher, Manager
BAJO EL MAR	Julie Luga	Educational, Promoter
BAJO EL MAR	Lisa Rodrigo Sanni	Educational, Promoter
BAJO EL MAR	Margot Le Rouzic	Educational, Promoter
BAJO EL MAR	Pierre Luga	Educational, Promoter
BAJO EL MAR	Waikeyne Sanni	Educational, Promoter
Bajo el mar / Le Phare	Thomas Rippe	Educational, Promoter
BEL AIR FESTIVAL	Anaïs Rouxel	Festival
BUDDE MUSIC FRANCE	Thomas Bonifas	Publisher
CARNAVAL DE TOULOUSE	Clarissa Desir	Festival, Institution, DJ
COLLECTIF KOA	Christine Dumons	Booking agency, Ensemble, Promoter, Festival, Producer
COLLECTIF VACANCE ENTROPIE	Remi Faure	Promoter, Label, Consutant
COLLECTIF VACANCE ENTROPIE	Veronique De Faria	Promoter, Label, Consutant
CONTRE COURANT	Elise Delestre	Promoter
CRICAO	Hmongoli Lybliamay	Booking agency, Artist, Film, Institution
CRICAO	Justine Garnier	Booking agency, Artist, Film, Institution
CRICAO	Stephane Robert	Booking agency, Artist, Film, Institution
DA STORM	Felix Baudry	Festival, Educational

MEET THE FRENCH DELEGATES !

DA STORM	Ghislain Nouguier	Festival, Educational
DA STORM	Sebastien Patin	Festival, Educational
DA STORM	Zoe Chadourne	Festival, Educational
DIGÉ M0M0	Marianne Mauclair	Artist, Booking agency, Promoter, Producer
ESPACE BONNEFOY - MAIRIE DE TOULOUSE	Helene Vignal	Institution
FEMAG	Lea Leonetti-Mauguin	Network, Promoter, Festival
FEMAG	Maude Bastide	Network, Promoter, Festival
Festival de Guitare d'Aucamville et du Nord Toulousain	Lisa Labatte	Festival, Promoter
Five Publishing	Alexandre Marchand	Music Supervisor, Publisher
KAONASHI - KAZOKOO	Celine Le Ven	Booking agency, Educational, Promoter, Festival, Label
KIWI PRODUCTION	Victoire Mielly-Pages	Booking agency
KIWI PRODUCTION	Virginie Baiet Dartigalongue	Booking agency
KLAKSON	Nicolas Bonzom	Booking agency, Promoter, Publisher, Producer
KLAKSON	Nicolas Pujos	Booking agency, Promoter, Publisher, Producer
L'AGENCE UNIQUE OCCITANIE CULTURE	Valentine Pignet	Institution
L'AGENCE UNIQUE, OCCITANIE CULTURE	Valentine Pignet	Institution
L'Antre du Drac	Louise Madeline	Booking agency, Manager, Publisher
L'ASTROLAB	Marine Rodriguez	Festival
LAURENT CARRIER DIFFUSION	Nathalie Bonneveau	Booking agency

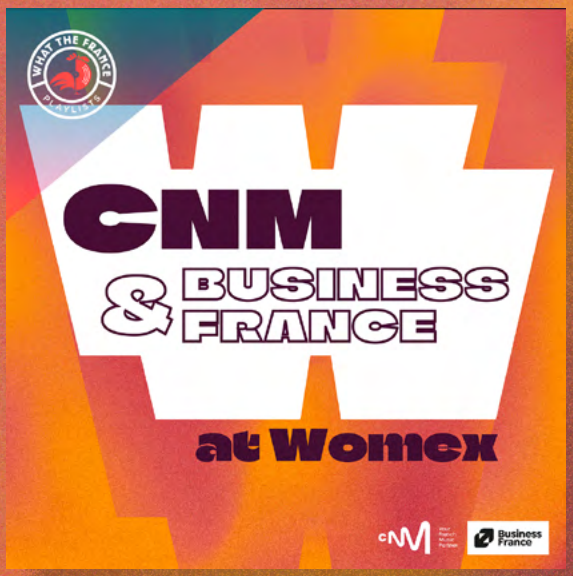
MEET THE FRENCH DELEGATES !

LE BIJOU	Kevin Goret	Venue, Promoter, Booking agency, Manager
LE METRONUM-RIO LOCO	Elvire Delagrange	Festival, Venue
LE METRONUM-RIO LOCO	Vincent Lasserre	Festival, Venue
LES PRODUCTIONS DU VENDREDI	Matthieu Cardon	Booking agency
MISTER IBE	Mélissa Delgado	Booking agency, Promoter, Manager, Label, Publisher
MUSIC DEVELOPMENT COMPANY	Maggie Doherty	Manager, Publisher, Consultant, Label
Mycelium Production	Maïna Miegebielle	Booking agency, Promoter
OCTOPUS	Guillaume Gouzy	Network
OCTOPUS	Noe Giraud	Network
PUZZLE PRODUCTION	Zacharie Burger-Leenhardt	Booking agency, Promoter
RESEAU HIP HOP OCCITANIE	Pierre Kaftal	Network
SAMBA RESILLE	Clement Harter	Ensemble, Educational, Promoter
SAMBA RESILLE	Hamza Medkouri	Ensemble, Educational, Promoter
SAMBA RESILLE	Hugues Melet	Ensemble, Educational, Promoter
SAMBA RESILLE	Johann Andoche	Ensemble, Educational, Promoter
SAMBA RESILLE	Laurent Vildary	Ensemble, Educational, Promoter
SAMBA RESILLE	Lionel Dos Santos	Ensemble, Educational, Promoter
SAMBA RESILLE	Noam Lecina	Ensemble, Educational, Promoter
SAMBA RESILLE	Oliana Lassalle Baures	Ensemble, Institution, Promoter
SAMBA RESILLE	Romeo Sabatino	Ensemble, Institution, Promoter
TALOVVA PRODUCTION	Hugo Fiori	Promoter

MEET THE FRENCH DELEGATES !

TALOVVA PRODUCTION	Lysa Viry	Promoter
TOMHP ORGANISATION	Véronique Guilmont	Artist
TOUR MAKERS	Claire Henocque	Booking agency
TOUR MI AND CO	Emilie Delchambre	Booking agency, Promoter, Consultant
VALZVALPROD	Claire Bennett	Booking agency, Manager, Label, Festival
VERY GOOD MUSIC	Robert Dray	Booking agency, Manager, Promoter, Festival, Consultant

LISTEN TO OUR PLAYLIST



FIND OUT MORE ABOUT MUSIC MADE IN FRANCE ON WHATTHEFRANCE.ORG

What the France is the recommendation brand of the Centre national de la musique, created to highlight the diversity of music produced in France and the richness of its heritage — from emerging talents to internationally established artists. It operates through curated playlists, editorial and video content, educational resources, and media partnerships, supporting the visibility and international reach of French artists.

To listen to our playlists, please check out whatthefrance.org!

whatthefrance.org / What The France / @wt.france / wt.france
All our playlists are available on Spotify, Apple Music, Deezer, Youtube, Qobuz

SHOWCASES SCHEDULE

THURSDAY 22 OCT.

La Ciguë	22:30 - 23:15	Borondón Stage (Sala San Borondón)
Saad Tiouly	23:15 - 00:00	Plaza Stage (Plaza del Espigón)
Saigon Soul Revival	00:00 - 00:45	Borondón Stage (Sala San Borondón)
Claudio Rabe	00:45 - 01:30	Plaza Stage (Plaza del Espigón)

FRIDAY 23 OCT.

Tiganá Santana	22:30 - 23:15	Theatre Stage (Sala Sinfónica)
Davide Ambroggio	00:00 - 00:45	Theatre Stage (Sala Sinfónica)
Soba	00:45 - 01:30	Plaza Stage (Plaza del Espigón)
Aziz Konkrite	01:30 - 02:30	Borondón Stage (Sala San Borondón)

SATURDAY 24 OCT.

Robinson Khoury	22:30 - 23:15	Theatre Stage (Sala Sinfónica)
Saodaj	23:15 - 00:00	Plaza Stage (Plaza del Espigón)
Indus	00:00 - 00:45	Borondón Stage (Sala San Borondón)